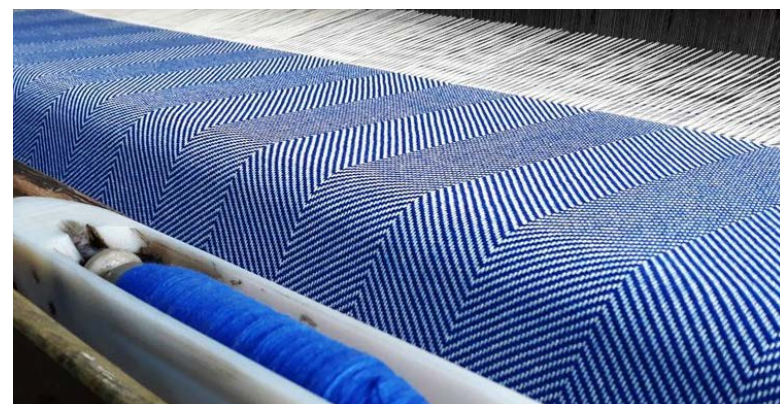


oxious brochure

COLLECTION 2020-2021





Too beautiful to waste

Made in Turkey with ♥

Oxious create products that people enjoy, make them happy and are useful. Our production process upholds the highest environmental, social and ethical criteria. Sustainability is at the core of our brand value.





Too beautiful to waste

Our collection hammam towels is made from 50% cotton/ 50% recycled industrial textile waste. We save up to 17.000 liter water per towel, compared to alternative products.

Read more: www.fair-e-tales.com

Our towels have a QR-code label where you can find our story behind the product.





CONSCIOUS LIVING COLLECTION 2020-2021

• PURE	6
• HARMONY	8
• VIBE coloured stripes	10
• VIBE white stripes	12
• PROMO	14
• EXTRA LARGE COTTON TOWEL	16
• JACQUARD WOVEN TOWEL	18
• WE MAKE YOUR TOWEL UNIQUE	21
• HOW TO USE THE TOWEL	22
• OXIOUS FOR A GREATER GIVING	23

PURE

The PURE hammam towel is soft and has a timeless herringbone pattern. It is a real eye-catcher in your bathroom. Take it with you for travelling, beach, spa or sport and in wintertime as a plaid on your couch or shawl. The PURE can be used all seasons long!

50%
RECYCLED



SAVES
UP TO
17.000
LITERS
WATER





THE PURE HAMMAM TOWEL

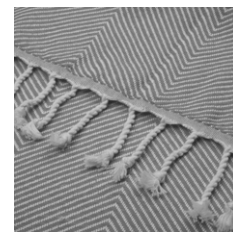
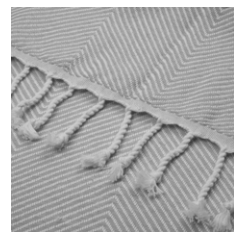
Article: OX-PR1710-000

Size: 100x200 cm

Weight: 440 gram

Material: 50% unbleached virgin cotton, 50% recycled industrial textile waste

Colour:	NAVY	OX-PR1710-000-04
	LIGHT GREY	OX-PR1710-000-05
	MEDIUM GREY	OX-PR1710-000-06
	KHAKI	OX-PR1710-000-07
	BRICK	OX-HA1710-000-09



HARMONY

The HARMONY hammam towel is soft and has a outspoken and unique pattern. It is a real eye-catcher in your bathroom. Take it with you for travelling, beach, spa or sport and in wintertime you can use it as a plaid on your couch or shawl. The HARMONY can be used all seasons long!

50%
RECYCLED



SAVES
UP TO
17.000
LITERS
WATER





THE HARMONY HAMMAM TOWEL

Article: OX-HA1810-000

Size: 100x190 cm

Weight: 400 gram

Material: 50% unbleached virgin cotton, 50% recycled industrial textile waste

Colour:	RED	OX-HA1810-000-01
	ORANGE	OX-HA1810-000-02
	ROYAL BLUE	OX-HA1810-000-03
	NAVY	OX-HA1810-000-04
	LIGHTGREY	OX-HA1810-000-05
	FUCHSIA	OX-HA1810-000-08



VIBE (COLOURED STRIPES)

The VIBE is a lightweight towel, with a subtle zig-zag structure and coloured stripes. The VIBE has high absorbency and dries quickly. Your best companion for travelling, spa, festival, sport, yoga or other kind of leisure activities.

50%
RECYCLED



SAVES
UP TO
17.000
LITERS
WATER





THE VIBE COLOURED STRIPES HAMMAM TOWEL

Article: OX-VB2010-000 coloured stripes

Size: 100x180 cm

Weight: 250 gram

Material: 50% Oekotex cotton, 50% recycled industrial textile waste

Colour:

ROYAL BLUE	OX-VB2010-000-03 WITH LIGHT BLUE STRIPES
NAVY	OX-VB2010-000-04 WITH MEDIUM GREY STRIPES
KHAKI	OX-VB2010-000-07 WITH BRICK STRIPES
FUCHSIA	OX-VB2010-000-08 WITH RED STRIPES
BRICK	OX-VB2010-000-09 WITH ORANGE STRIPES
LIGHTBLUE	OX-VB2010-000-10 WITH NAVY STRIPES



VIBE (WHITE STRIPES)

The VIBE is a lightweight towel, with a subtle zig-zag structure and coloured stripes. The VIBE has high absorbency and dries quickly. Your best companion for travelling, spa, festival, sport, yoga or other kind of leisure activities.





THE VIBE WHITE STRIPES HAMMAM TOWEL

Article: OX-VB1910-000 white stripes

Size: 100x180 cm

Weight: 250 gram

Material: 50% Oekotex cotton, 50% recycled industrial textile waste

Colour:	RED	OX-VB1910-000-01 WITH WHITE STRIPES
	ORANGE	OX-VB1910-000-02 WITH WHITE STRIPES
	ROYAL BLUE	OX-VB1910-000-03 WITH WHITE STRIPES
	NAVY	OX-VB1910-000-04 WITH WHITE STRIPES
	LIGHTGREY	OX-VB1910-000-05 WITH WHITE STRIPES
	MEDIUM GREY	OX-VB1910-000-06 WITH WHITE STRIPES
	KHAKI	OX-VB1910-000-07 WITH WHITE STRIPES
	LIGHTBLUE	OX-VB1910-000-10 WITH WHITE STRIPES



PROMO RECYCLED TOWEL

The PROMO towel is a multi-functional towel. It has high absorbency and dries quickly. Easy to take with you by travelling, spa, festival, sport, yoga or other kind of leisure activities.

50%
RECYCLED



SAVES
UP TO
17.000
LITERS
WATER





PROMO RECYCLED TOWEL

Article: OX-BA1210-000

Size: 100x170 cm

Weight: 260 gram

Material: 50% virgin Oekotex cotton, 50% recycled industrial textile waste

Colour:	RED	OX-BA1210-000-01
	ORANGE	OX-BA1210-000-02
	TURQUOISE	OX-BA1210-000-03
	BLUE	OX-BA1210-000-04
	LIGHT GREY	OX-BA1210-000-05
	DARK GREY	OX-BA1210-000-06
	GREEN	OX-BA1210-000-07
	FUCHSIA	OX-BA1210-000-08



EXTRA LARGE COTTON TOWEL

This XL light weight towel is made of 100% Oekotex cotton. Because of its extra long length, it has extra comfort and is the ideal sunbed towel.





XL ECO COTTON TOWEL

Article: OX-BA1210-002

Size: 100x200 cm

Weight: 300 gram

Material: 100% Oekotex cotton

Colours: Stock colours in the brochure we can be delivered in 2 days without branding. Other colours and pms colours on request.





JACQUARD WOVEN TOWEL

In a jacquard woven towel we can weave any kind of pattern or logo in the towel. A very chic alternative for a print or embroidery.

JACQUARD WOVEN TOWEL

Article: OX-JAQ 1210-008

Size: 100x180 cm

Weight: 340 gram

Material: 100 % Oekotex cotton

Color: on request

MOQ: 500 pcs





CUSTOMISED TOWELS

This brochure is a selection of our towel range. We can produce any kind of hammam towel on request. It will fit any campaign or customers wish.

We make your towel unique

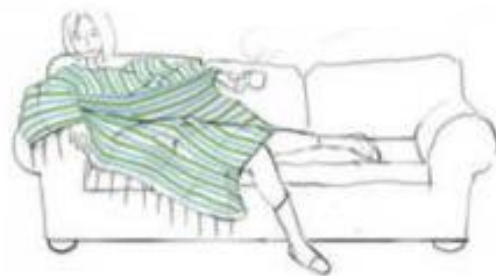
Your product can be customised by:

- private label
- print
- embroidery
- paper sleeve (rolled)
- carton sleeve (square)
- gift box

We can design other special wishes, like a different design, combined colours in one towel or special packaging requests.



HOW TO USE THE TOWEL?





Trees for All



OXIOUS FOR GREATER GIVING

Fair trade, transparant, well-being, without waste, watersaving, social, sustainable, circular

Planet

We produce from WASTE and make the best towels from it. By using waste our products are WATERSAVING, even up to 17.000 liters compared to alternatives. Imagine that 8000 liters of water is needed to let only one kilogram of cotton grow in Turkey or even 21.000 liters in India. We are TRANSPARANT in what we do and why we do it. Like you probably clean up the house you live in, we clean up our CO₂ emission, for the transports we need. We therefor have a partnership with Trees for All and invest in CO₂ neutralising projects.

People

As important as our products and the joy they give, are the people we create our towels with. Our production proces has a SOCIAL context. We give the women in our womenproject the opportunity to grow and we take care of their WELL-BEING.

They earn an honest wage, get a pension and social security. The first women we invited for a job, came with their husbands and the husbands did the talking. Now, two of these women, in their middle ages are the first females driving a car in their village.

But above all they took the opportunity to create a social community, within economic independency. We started to experiment with textile waste and our women are weaving the waste into rich luxurious towels that make you and them happy.

In 2020 Oxious became the first company that was rated as a SUSTAINABLE-A ranked company in the Global Sustainable Enterprise System. We are constantly seeking for ways to improve our sustainable mission in a way we think FAIR TRADE should be. Help us to become CIRCULAR and deposit old textile in textile hubs.



Oxious

Chris Lebeaurof 2F

3059 LN Rotterdam

The Netherlands



oxious.com



info@oxious.com



+31 (0) 10 3 02 07 00



+31 (0) 6 41 86 02 63



oxious

TOO BEAUTIFUL TO WASTE