

50%
RECYCLED



oxious brochure

COLLECTION 2021-2022


oxious
TOO BEAUTIFUL TO WASTE



CONSCIOUS LIVING COLLECTION 2021-2022

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“Our beautiful collection comes with a story.

The story of saving water. The story of living sustainably. The story of taking care of each other and equal opportunities for everyone. Because together we can change the world. **One piece at a time.”**

TOO BEAUTIFUL TO WASTE

Our collection hammam towels is made with recycled textile waste. We save up to 17.000 liter water per towel, compared to alternative products.

Read more: www.oxious.com



LESS WATER
USAGE



RECYCLED
MATERIALS



LOVE FOR
OUR PLANET



A TURKISH-
DUTCH
PRODUCTION

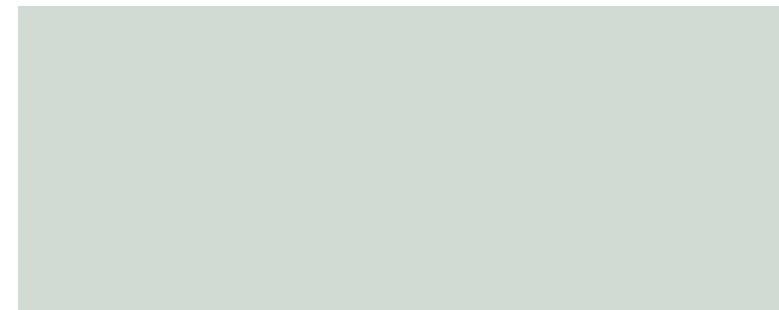


HANDMADE IN A WOMENPROJECT

Our beautiful collections are made
in a **small village** in Turkey by local women.
They are **handcrafted** with love and care
for the environment.



Hammam towel



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PROMO TOWEL

Promo: a sustainable choice that can be used excellently for campaigns, merchandise and much more. A practical and compact hammam towel. Handmade by women in a small Turkish village and made of recycled textile, combined with white Oekotex cotton.

THEMES: BEACH, TRAVEL, RELAXATION, SPORTS, MARITIME AND WELLNESS, WATER SAVING, WASTE REDUCTION.

Promo: suitable for almost any promotional (sustainable) action or campaign





PROMO TOWEL

Article: OX-BA1210-000

Size: 100x170 cm

Weight: 260 gram

Material: 75% cotton (25% recycled) - 25% recycled fabrics

Colour: RED	OX-BA1210-000-01
ORANGE	OX-BA1210-000-02
TURQUOISE	OX-BA1210-000-03
BLUE	OX-BA1210-000-04
LIGHT GREY	OX-BA1210-000-05
DARK GREY	OX-BA1210-000-06
GREEN	OX-BA1210-000-07
FUCHSIA	OX-BA1210-000-08



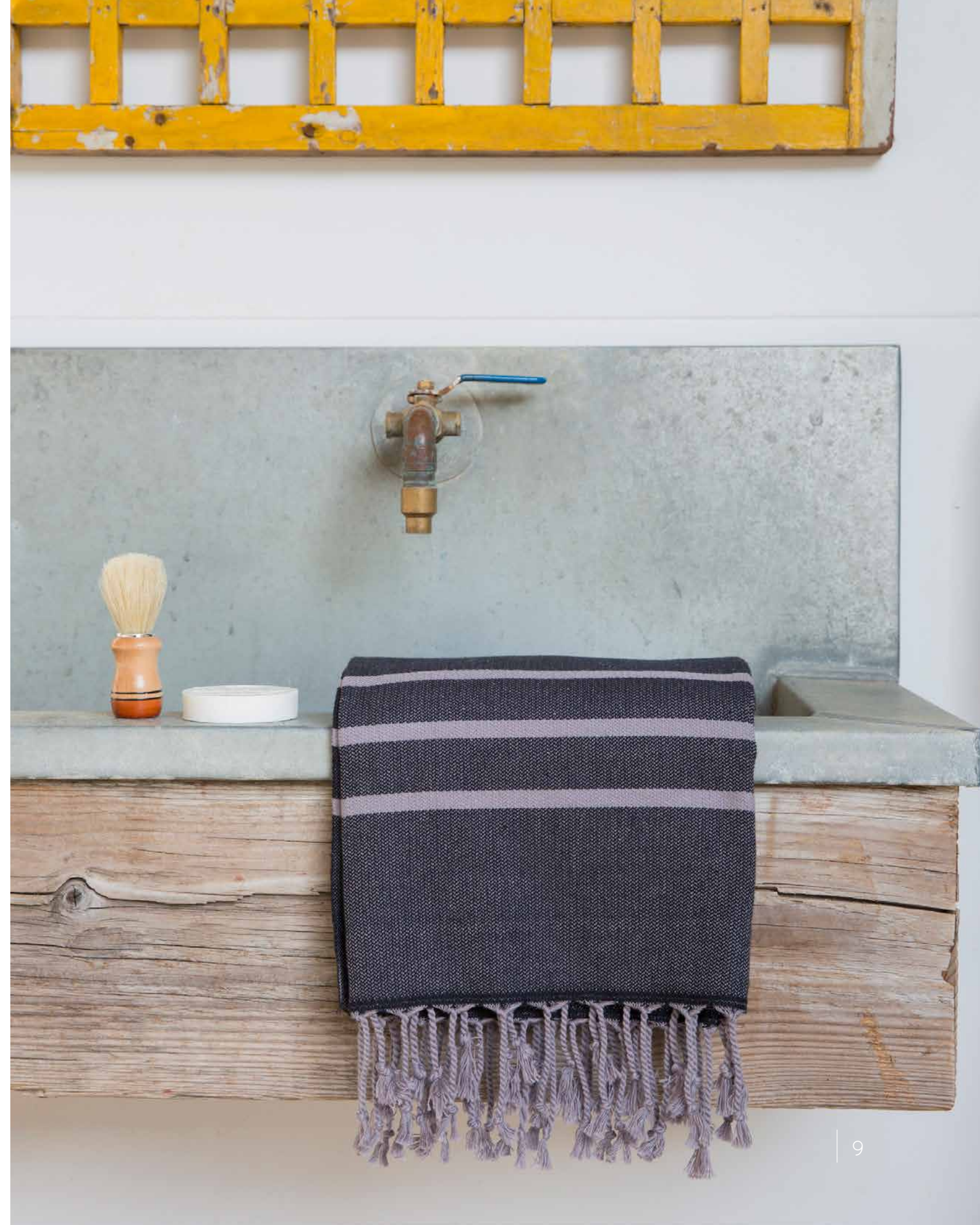
VIBE

Vibe is a lightweight, supple hammam towel with a subtle herringbone pattern. Beautiful, practical and multifunctional. Available in many colours for men, women or neutral. With this hammam towel you are ready for relaxing outdoor activities. The towel is handmade by women in a small Turkish village and made of recycled textile, combined with white Oekotex cotton.

THEMES: BEACH, TRAVEL, OUTDOOR ACTIVITIES, SUSTAINABILITY, RELAXATION, SPORTS, MARITIME, PICNIC, PAREO, WELLNESS, WATER SAVING, WASTE REDUCTION.

Vibe symbolizes relaxation in a cozy atmosphere and environment.

Feel the good vibe!





...hante die...
...de...
...de...
...de...
...de...



THE VIBE COLOURED STRIPES HAMMAM TOWEL

Article: OX-VB2010-000

Size: 100x180 cm

Weight: 250 gram

Material: 92% cotton (42% recycled cotton) - 8% RPET

Colour: RED	OX-VB2010-000-01 WITH FUCHSIA STRIPES
ROYAL BLUE	OX-VB2010-000-03 WITH LIGHT BLUE STRIPES
NAVY	OX-VB2010-000-04 WITH MEDIUM GREY STRIPES
KHAKI	OX-VB2010-000-07 WITH BRICK STRIPES
FUCHSIA	OX-VB2010-000-08 WITH RED STRIPES
BRICK	OX-VB2010-000-09 WITH ORANGE STRIPES
LIGHT BLUE	OX-VB2010-000-10 WITH NAVY STRIPES







THE VIBE WHITE STRIPES HAMMAM TOWEL

Article: OX-VB1910-000

Size: 100x180 cm

Weight: 250 gram

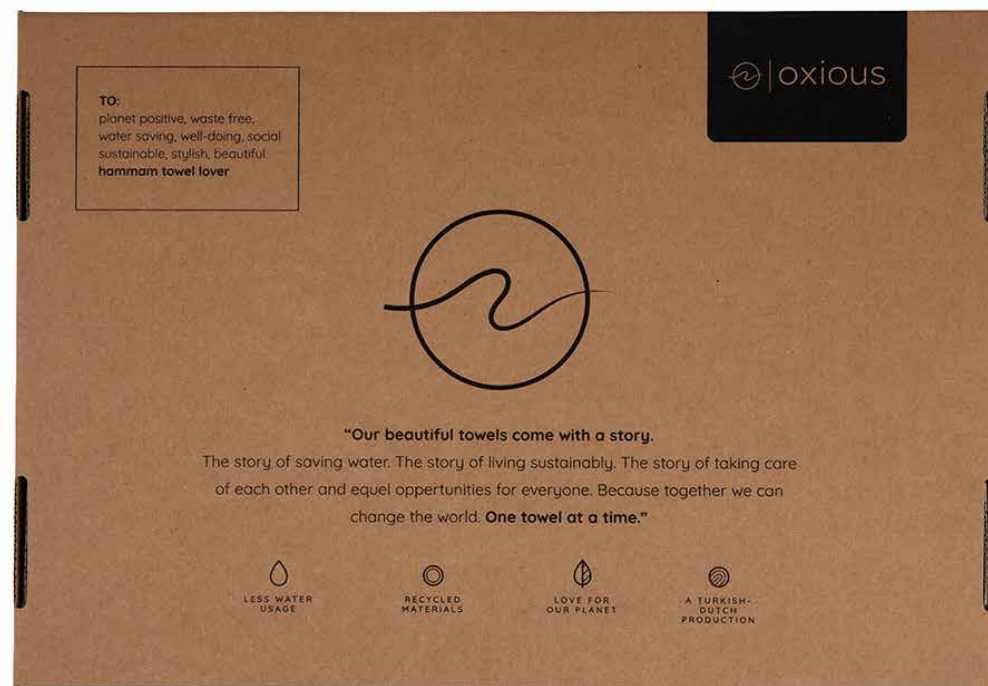
Material: 92% cotton (42% recycled cotton) - 8% RPET

Colour: RED	OX-VB1910-000-01 WITH WHITE STRIPES
ORANGE	OX-VB1910-000-02 WITH WHITE STRIPES
ROYAL BLUE	OX-VB1910-000-03 WITH WHITE STRIPES
NAVY	OX-VB1910-000-04 WITH WHITE STRIPES
LIGHT GREY	OX-VB1910-000-05 WITH WHITE STRIPES
MEDIUM GREY	OX-VB1910-000-06 WITH WHITE STRIPES
KHAKI	OX-VB1910-000-07 WITH WHITE STRIPES
FUCHSIA	OX-VB1910-000-08 WITH WHITE STRIPES
BRIQUE	OX-VB1910-000-09 WITH WHITE STRIPES
LIGHT BLUE	OX-VB1910-000-10 WITH WHITE STRIPES



GIFTBOX VIBE

A hammam towel with a story in a gift-/letterbox



GIFTBOX VIBE

Vibe hammam towel in your favorite colour, in giftbox with a story

The story of a towel

The story behind this special hammam towel can be found on the stylish gift box. This makes this hammam towel even more special for the recipient. This giftbox comes with an A6 card with your own text and logo.





GIFTBOX DE LUXE

Recycled hammam towel with olive wood soap dish and SOOP bar.

A **Vibe hammam towel** in your favorite colour, an **olive wood soapdish**, a **soap bar** from **SOOP** and a **customized** A6-sized **card** with your own text/ logo.

Soap dish

Made from 100 year old olive trees that no longer produce olives. By using this wood for products, it gets a second life, so this sustainable hardwood will last for another 100 years.

SOOP

This special soap from SOOP is made from orange peel and coffee grounds. This natural scent and cleansing power is a blessing for the skin. Due to the structure of coffee and orange, the soap is also suitable for scrubbing. Pamper your skin in a sustainable way!



UNIQUE

This hammam towel is really unique

Unique is a stylish and beautiful hammam towel with its own unique design. It is designed in cooperation with designer Marieke van Heck and available in unique compositions of colours. With this hammam towel you will be stylish on the beach, when travelling, on the boat and so on. The towel is handmade by women in a small Turkish village and made of recycled textile, combined with white Oekotex cotton.

THEMES: BEACH, TRAVEL, OUTDOOR ACTIVITIES, WELLNESS AT HOME, SUSTAINABILITY, RELAXATION, SPORTS, MARITIME, PICNIC, PAREO, WELLNESS, WATER SAVING, WASTE REDUCTION.

Unique symbolizes embracing diversity and one another's uniqueness

You are unique, like everyone else!







UNIQUE HAMMAM TOWEL

Article:	OX-UN2210-000	
Size:	100 x 190 cm	
Weight:	300 gram	
Material:	92% cotton (42% recycled cotton) – 8% Recycled PET	
Colour:	RED-FUCHSIA-BEIGE	OX-UN2210-000-01
	ORANGE-RED-BEIGE	OX-UN2210-000-02
	ROYAL BLUE- NAVY-LIGHT GREY	OX-UN2210-000-03
	NAVY-MEDIUM GREY-LIGHT GREY	OX-UN2210-000-04
	KHAKI-LIGHT BLUE-LIGHT GREY	OX-UN2210-000-07
	BRICK-ORANGE-LIGHT GREY	OX-UN2210-000-09
	YELLOW-KHAKI-BEIGE	OX-UN2210-000-11
	BEIGE-BRICK-YELLOW	OX-UN2210-000-12





JACQUARD WOVEN TOWEL

In a jacquard woven towel we can weave any kind of pattern or logo in the towel. A very chic alternative for a print or embroidery.

JACQUARD WOVEN TOWEL

Article: OX-JAQ 1210-008
Size: 100x180 cm
Weight: 340 gram
Material: 100 % Oekotex cotton
Colour: on request
MOQ: 500 pcs



UNIQUE SUMMER BLANKET

To enjoy with friends & family

Unique Summer Blanket for a perfect beach day or for hanging out in the parc with friends or family. This stylish and beautiful summer blanket has a unique design. It is designed in cooperation with designer Marieke van Heck and available in unique compositions of colours. The blanket is handmade by women in a small Turkish village and made of recycled textile, combined with white Oekotex cotton.

THEMES: FRIENDS, FAMILY, HAPPINESS, BEACH, TRAVEL, OUTDOOR ACTIVITIES, SUSTAINABILITY, RELAXATION, SPORTS, MARITIME, PICNIC, PAREO, WELLNESS, WATER SAVING, WASTE REDUCTION.

Unique symbolizes embracing differences, to enjoy unique moments together.

You are unique, like your friends and family!





UNIQUE SUMMER BLANKET

Article: OX-BB2210-000

Size: 150x200 cm

Weight: 500 gram

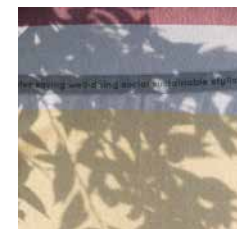
Material: 92% cotton (42% recycled cotton) – 8% Recycled PET

Colour: RED-ORANGE-BEIGE OX-BB2210-000-01

ROYAL BLUE-NAVY-LIGHT GREY OX-BB2210-000-03

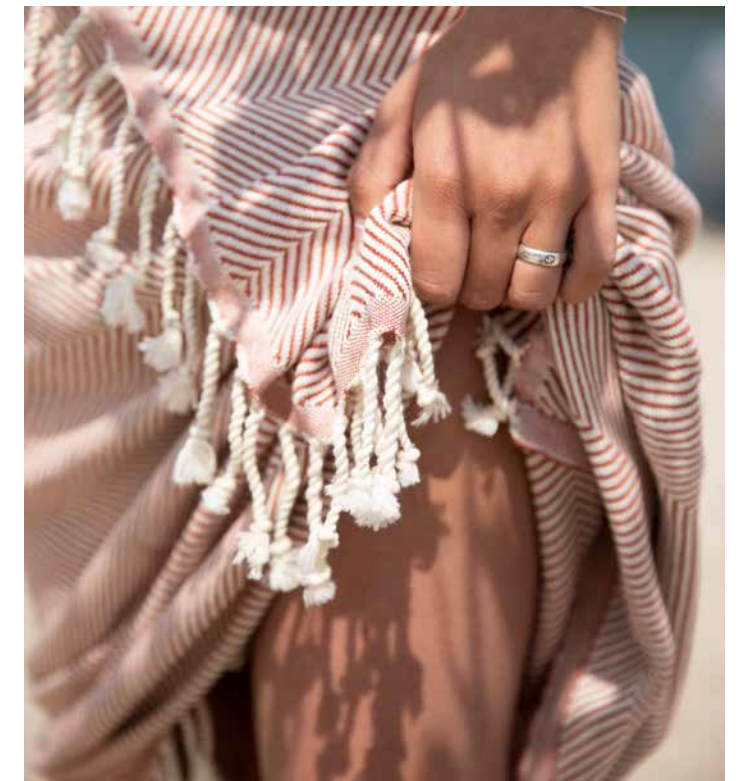
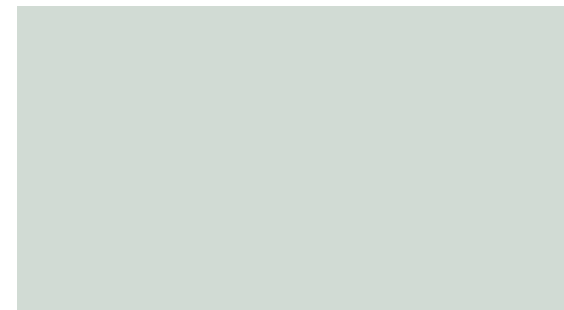
KHAKI-LIGHT BLUE-LIGHT GREY OX-BB2210-000-07

YELLOW-BRICK-BEIGE OX-BB2210-000-11





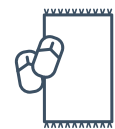
All Seasons
collection



50%
RECYCLED



Made
of re-used
materials



AS A BLANKET



AS A TOWEL



FOR YOUR INTERIOR



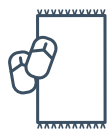
AS A SHAWL

PURE

Pure is a soft and stylish fabric with a classic herringbone pattern from the All Seasons collection by Oxious. Beautiful as a shawl, warm blanket on the sofa or as a luxurious (hammam) cloth. The cloth is handmade by women in a small Turkish village and consists of recycled textiles combined with soft unbleached cotton.

THEMES: EVERY SEASON, SUSTAINABLE LUXURY, OUTDOOR LIVING, TRAVEL, RELAXATION, LIFESTYLE, WELLNESS, WATER SAVING, WASTE REDUCTION.

*Pure symbolizes a pure life of beauty and purity.
Pure enjoyment starts with this beautiful cloth.*



AS A BLANKET



AS A TOWEL



FOR YOUR INTERIOR



AS A SHAWL







PURE ALL SEASONS CLOTH

Article: OX-PR1710-000

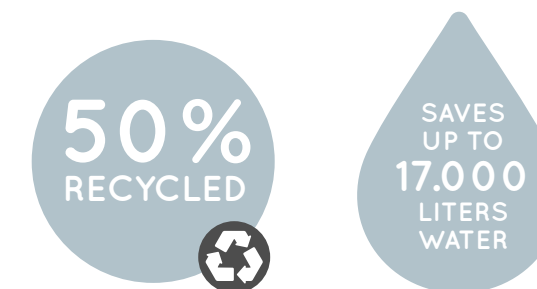
Size: 100x190 cm

Weight: 400 gram

Material: 92% cotton (42% recycled cotton) - 8% RPET

Colour:

RED	OX-PR1710-000-01
NAVY	OX-PR1710-000-04
LIGHT GREY	OX-PR1710-000-05
MEDIUM GREY	OX-PR1710-000-06
KHAKI	OX-PR1710-000-07
BRICK	OX-PR1710-000-09

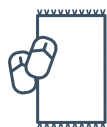


HARMONY

Harmony is a soft and stylish fabric with a trendy pattern from the All Seasons collection by Oxious. Beautiful as a shawl, warm blanket on the sofa or as a luxurious (hammam) cloth. The cloth is handmade by women in a small Turkish village and consists of recycled textile, combined with soft unbleached cotton.

THEMES: EVERY SEASON, SUSTAINABLE LUXURY, OUTDOOR LIVING, TRAVEL, RELAXATION, LIFESTYLE, WELLNESS, WATER SAVING, WASTE REDUCTION.

Harmony symbolizes harmony between people and nature.



AS A BLANKET



AS A TOWEL



FOR YOUR INTERIOR



AS A SHAWL







50%
RECYCLED



SAVES
UP TO
17.000
LITERS
WATER



HARMONY ALL SEASONS CLOTH

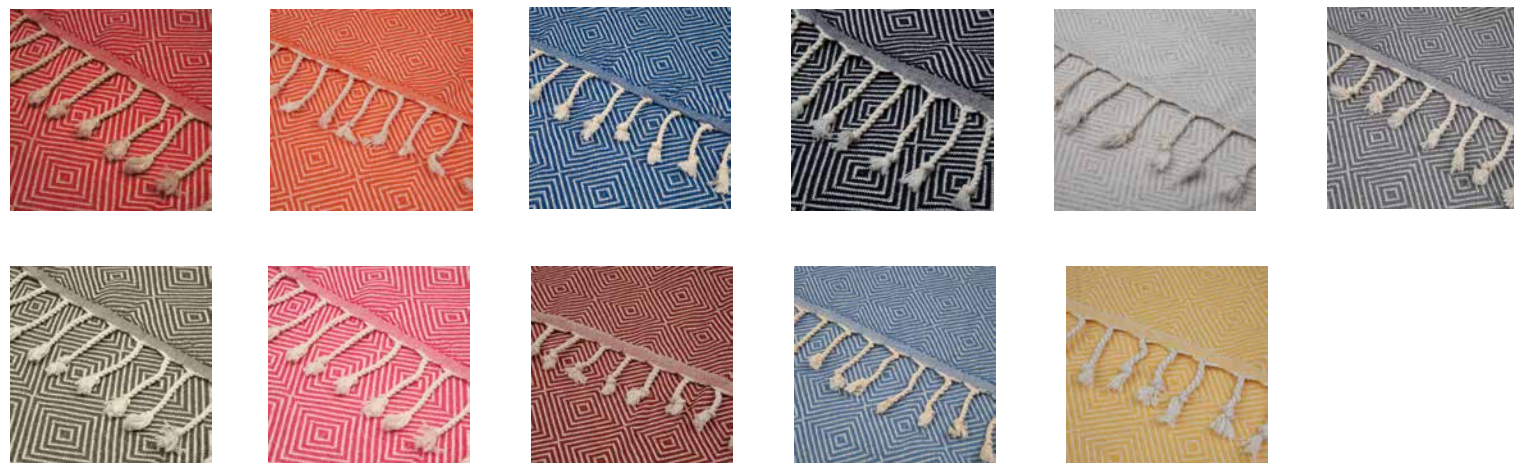
Article: OX-HA1810-000

Size: 100x190 cm

Weight: 400 gram

Material: 92% cotton (42% recycled cotton) - 8% RPET

Colour: RED	OX-HA1810-000-01
ORANGE	OX-HA1810-000-02
ROYAL BLUE	OX-HA1810-000-03
NAVY	OX-HA1810-000-04
LIGHT GREY	OX-HA1810-000-05
MEDIUM GREY	OX-HA1810-000-06
KHAKI	OX-HA1810-000-07
FUCHSIA	OX-HA1810-000-08
BRICK	OX-HA1810-000-09
LIGHT BLUE	OX-HA1810-000-10
YELLOW	OX-HA1810-000-11





ALL SEASONS CLOTH IN GIFTBOX

Makes it even more special

Giftbox made of agricultural waste

This luxury gift box is made of Paperwise carton. That means the whole packaging is made from agricultural waste and therefore 100% compostable.

A very special en luxurious gifts for giving in the utmost sustainable way!



BRIGHT SCARF

Bright is a soft, timeless and stylish scarf with a classic herringbone pattern. This unisex scarf in neutral colours invites you to enjoy the outdoors even in the cold months. Relaxing and gaining energy in nature has a refreshing and enlightening effect. This scarf is made by women in a small Turkish village and produced with recycled textiles combined with soft natural unbleached cotton.

THEMES: WINTER, CHRISTMAS, OUTDOOR ACTIVITIES, SUSTAINABLE, WATER SAVING, WASTE REDUCTION, POSITIVE THINKING, RELAXATION.

***Bright symbolizes happiness in dark days:
Look on the bright side of life!***





BRIGHT SCARF

Article: OX-SH2310-000

Size: 60x175 cm

Weight: 225 gram

Material: 92% cotton (42% recycled cotton) - 8% RPET

Colour: NAVY OX-SH2310-000-04

KHAKI-YELLOW OX-SH2310-000-07

BEIGE-KHAKI OX-SH2310-000-12

DARK GREY OX-SH2310-000-13



TERRACE BLANKET

This super sustainable blanket keeps you warm outside, all year long!

A perfect blanket keeps you warm during the year when sitting outside. To enjoy a sunny winter or autumn day, the first sun rays in the morning with a cup of coffee during spring or to extend beautiful summer eves. Made of 100% re-used clothes. No heaters needed anymore to keep you warm. Double sustainable!

THEMES: SUSTAINABLE LIVING, SAVING ENERGY, RE-THINK, OUTDOOR LIVING, CONSCIOUSNESS, WATER SAVING, WASTE REDUCTION.

WASTELESS *Symbolizes the value of waste and the possibilities to re-use it. Be awesome, waste less!*





THE WASTELESS TERRACE BLANKET

With your jacquard woven logo/text

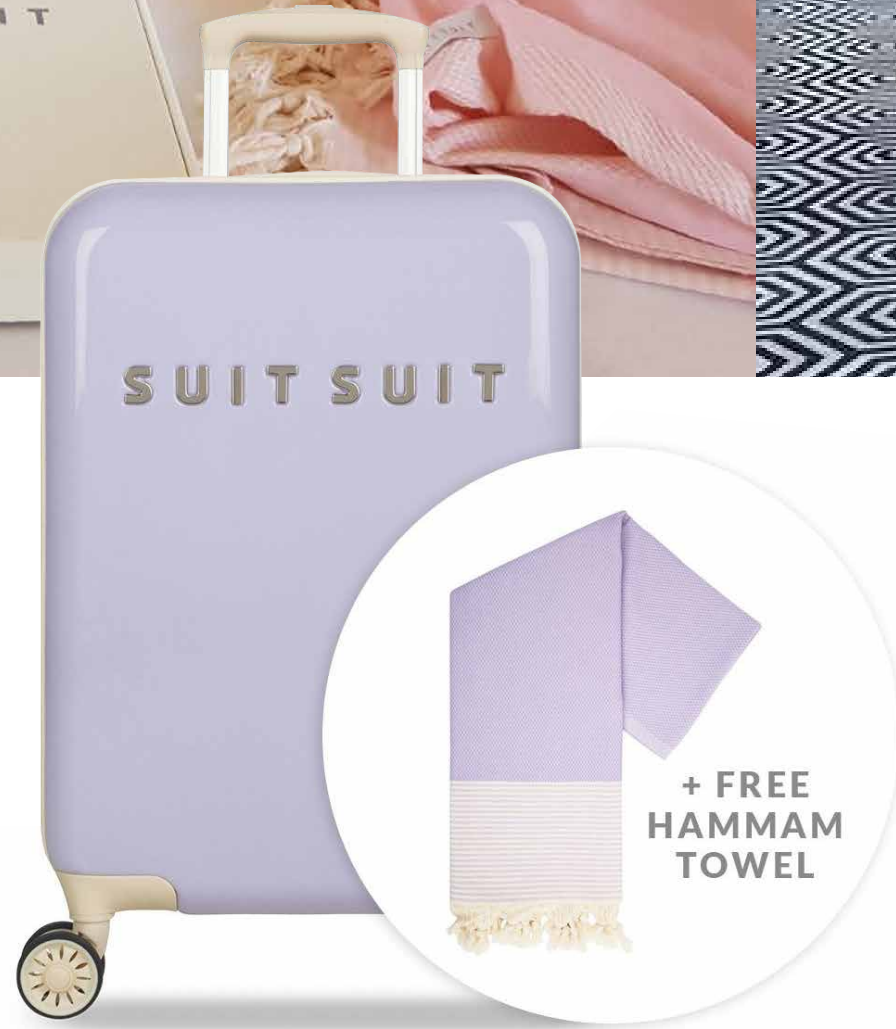
Article: OX-BT2810-000-13

Size: 150x120 cm

Weight: 1000 gram

Material: 100% Recycled textiles

Colour: DARKGREY, IN VARIOUS COMBINATIONS



CUSTOMIZED TOWELS

This brochure is a selection of our towel range. We can produce any kind of hammam towel on request. It will fit any campaign or customers wish.

WE MAKE YOUR TOWEL UNIQUE

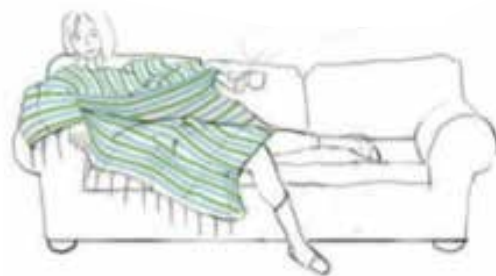
Your product can be customized by:

- private label
- print
- embroidery
- paper sleeve (rolled)
- carton sleeve (square)
- gift box

We can design other special wishes, like a different design, combined colours in one towel or special packaging requests.



HOW TO USE THE TOWEL?



TRANSPARENCY IS OUR STANDARD

We are transparent in what we do. We want to show you our effort, while sustainability is our every day concern. The global Sustainable Enterprise System (GSES) therefore fits us best. In January 2020 we became the first company world wide with the **Sustainable AA-ranking**.



NO POVERTY



GOOD HEALTH



GENDER EQUALITY



GOOD JOBS AND
ECONOMIC GROWTH



REDUCED INEQUALITIES



RESPONSIBLE
CONSUMPTION



CLIMATE ACTION



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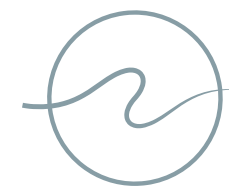
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oxious

TOO BEAUTIFUL TO WASTE