







**“Our beautiful collection comes with a story.**

The story of saving water. The story of living sustainably. The story of taking care of each other and equal opportunities for everyone. **Because together we can change the world.”**



# TOGETHER WE CAN CHANGE THE WORLD.

We believe the time has come to create  
a new balance.

Certified



Corporation

oxious meets the  
highest standards of social  
and environmental impact



Watch our brand movie  
and get inspired:



Oxious movie



We reduce CO<sub>2</sub> emission & restore our environment



50%  
RECYCLED



We help people in need, with 2,5% of our revenue



CARBON  
NEUTRAL



50% RECYCLED  
MATERIALS



SAVES **840**  
LITERS OF WATER



HANDMADE  
WITH CARE

We recycle & re-use to preserve nature & save water.



We love handcraft & treat people like family





# CONSCIOUS LIVING COLLECTION 2022-2023

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# LIFESTYLE & LIVING



oxious  
COLLECTION



## ELEGANCE COLLECTION

Soft and stylish towels to use as bath-, kitchen- or guest towel. The towels are handmade by women in a small Turkish village. Produced with recycled textiles combined with soft, natural cotton.

**THEMES:** HOME & LIVING, SUSTAINABLE LUXURY AT HOME, LIFESTYLE, WELLNESS, WATER SAVING, WASTE REDUCTION

*Elegance symbolizes an elegant lifestyle.  
Live the life in an elegant way!*







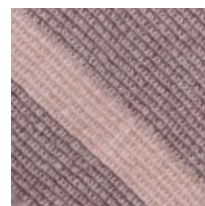
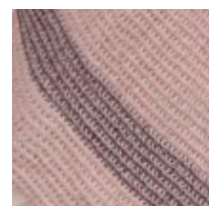
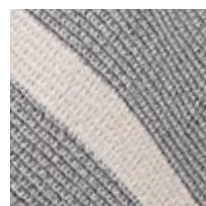
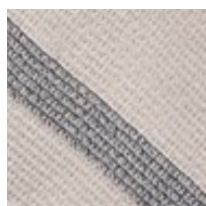
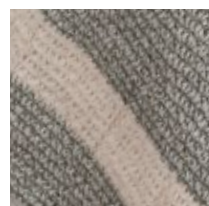




## ELEGANCE BATHROOM TOWEL

**Article:** OX-WA4010  
**Size:** 70 x 140 cm  
**Weight:** ca. 210 gram  
**Material:** 92% cotton (42% recycled cotton)/ 8% rPet  
**Colour:**

<b>KHAKI</b>	OX-WA4010-07-12
<b>BEIGE</b>	OX-WA4010-12-14
<b>BLACK</b>	OX-WA4010-14-12
<b>PINK</b>	OX-WA4010-15-16
<b>BORDEAUX</b>	OX-WA4010-16-15



50% RECYCLED  
MATERIALS



HANDMADE  
WITH CARE



CARBON  
NEUTRAL



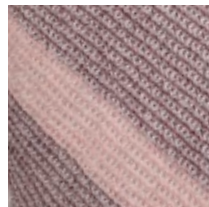
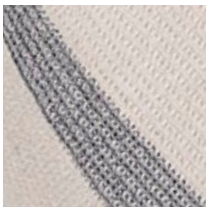
SAVES **840**  
LITERS OF WATER



# ELEGANCE KITCHEN/GUEST TOWEL

**Article:** OX-WA3010  
**Size:** 60 x 70 cm  
**Weight:** ca. 110 gram  
**Material:** 92% cotton (42% recycled cotton)/ 8% rPet  
**Colour:**

<b>KHAKI</b>	OX-WA3010-07-12
<b>BEIGE</b>	OX-WA3010-12-14
<b>BLACK</b>	OX-WA3010-14-12
<b>PINK</b>	OX-WA3010-15-16
<b>BORDEAUX</b>	OX-WA3010-16-15



50% RECYCLED  
 MATERIALS



HANDMADE  
 WITH CARE



CARBON  
 NEUTRAL



SAVES **440**  
 LITERS OF WATER





# ELEGANCE BATHROOM SET

**Article:** OX-WA6110  
**Weight:** ca. 750 gram  
**Contains:** 1 bathroom towel 70 x 140 cm  
 1 guest towel 60 x 70 cm  
 1 Kusala olive soap  
 1 olive wood soap dish  
 All packed in a craft letterbox

**Colour:**

<b>KHAKI</b>	OX-WA6110-07-12
<b>BEIGE</b>	OX-WA6110-12-14
<b>BLACK</b>	OX-WA6110-14-12
<b>PINK</b>	OX-WA6110-15-16
<b>BORDEAUX</b>	OX-WA6110-16-15





50% RECYCLED  
MATERIALS



HANDMADE  
WITH CARE



CARBON  
NEUTRAL



## PURE

Pure is a soft and stylish cloth with a classic herringbone pattern. To be enjoyed in every season. A beautiful accessory in your interior, but can also be used as a shawl or as a luxurious hammam towel. Handmade by women in a small Turkish village. Produced with recycled textiles combined with soft, natural cotton.

**THEMES:** EVERY SEASON, SUSTAINABLE LUXURY, OUTDOOR LIVING, TRAVEL, RELAXATION, LIFESTYLE, WELLNESS, WATER SAVING, WASTE REDUCTION.

*Pure symbolizes a pure life of beauty and purity.  
Pure enjoyment starts with this beautiful cloth.*



AS A BLANKET



AS A TOWEL



FOR YOUR INTERIOR



AS A SHAWL











## PURE ALL SEASONS CLOTH

**Article:** OX-PR1710-000

**Size:** 100 x 190 cm

**Weight:** 400 gram

**Material:** 92% cotton (42% recycled cotton) - 8% RPET

**Colour:** NAVY OX-PR1710-000-04

LIGHT GREY OX-PR1710-000-05

MEDIUM GREY OX-PR1710-000-06

KHAKI OX-PR1710-000-07

BRICK OX-PR1710-000-09

PURE BLACK OX-PR1710-000-14



50% RECYCLED  
MATERIALS



HANDMADE  
WITH CARE



CARBON  
NEUTRAL



SAVES **1.600**  
LITERS OF WATER





## HARMONY

Harmony is a soft and stylish fabric with a trendy pattern from the All Seasons collection by Oxious. Beautiful as a shawl, warm blanket on the sofa or as a luxurious (hammam) cloth. The cloth is handmade by women in a small Turkish village and consists of recycled textile, combined with soft unbleached cotton.

**THEMES:** EVERY SEASON, SUSTAINABLE LUXURY, OUTDOOR LIVING, TRAVEL, RELAXATION, LIFESTYLE, WELLNESS, WATER SAVING, WASTE REDUCTION.

*Harmony symbolizes harmony between people and nature.*



AS A BLANKET



AS A TOWEL



FOR YOUR INTERIOR



AS A SHAWL











## HARMONY ALL SEASONS CLOTH

**Article:** OX-HA1810-000

**Size:** 100 x 190 cm

**Weight:** 400 gram

**Material:** 92% cotton (42% recycled cotton) - 8% RPET

**Colour:** RED OX-HA1810-000-01

ORANGE OX-HA1810-000-02

ROYAL BLUE OX-HA1810-000-03

NAVY OX-HA1810-000-04

LIGHT GREY OX-HA1810-000-05

MEDIUM GREY OX-HA1810-000-06

KHAKI OX-HA1810-000-07

FUCHSIA OX-HA1810-000-08

BRICK OX-HA1810-000-09

LIGHT BLUE OX-HA1810-000-10

YELLOW OX-HA1810-000-11



50% RECYCLED  
MATERIALS



HANDMADE  
WITH CARE



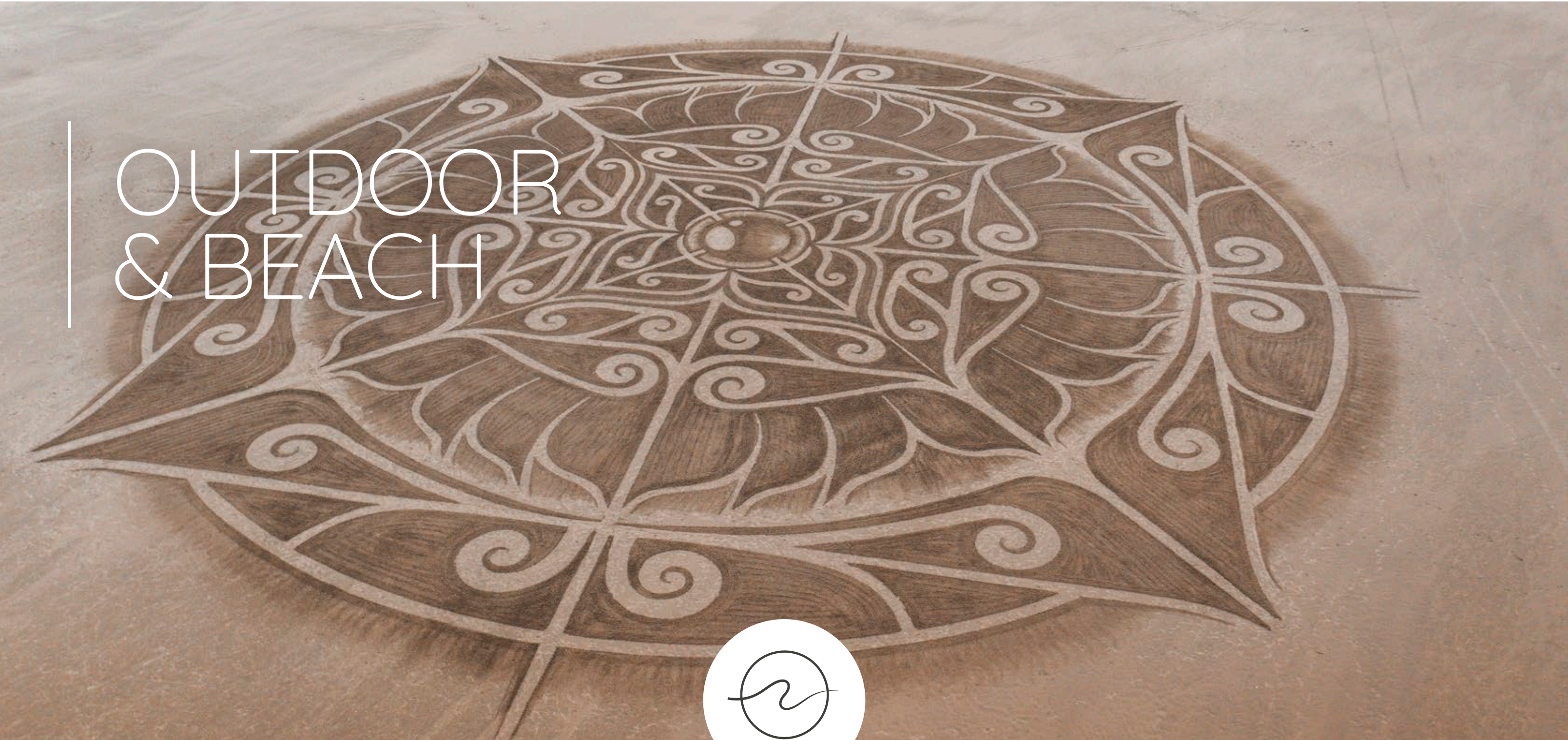
CARBON  
NEUTRAL



SAVES **1.600**  
LITERS OF WATER







| OUTDOOR  
& BEACH





## PROMO TOWEL

Promo: a sustainable choice that can be used excellently for campaigns, merchandise and much more. A practical and compact hammam towel. Handmade by women in a small Turkish village and made of recycled textile, combined with white Oekotex cotton.

**THEMES:** BEACH, TRAVEL, RELAXATION, SPORTS, MARITIME AND WELLNESS, WATER SAVING, WASTE REDUCTION.

***Promo: suitable for almost any promotional (sustainable) action or campaign***

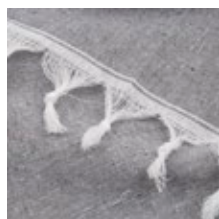
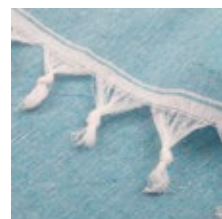
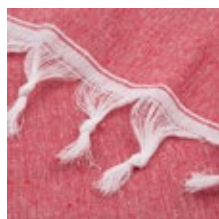






## PROMO TOWEL

<b>Article:</b>	OX-BA1210-000	
<b>Size:</b>	100 x 170 cm	
<b>Weight:</b>	260 gram	
<b>Material:</b>	75% cotton (25% recycled cotton) - 25% other recycled fabrics	
<b>Colour:</b>	RED	OX-BA1210-000-01
	ORANGE	OX-BA1210-000-02
	TURQUOISE	OX-BA1210-000-03
	BLUE	OX-BA1210-000-04
	LIGHT GREY	OX-BA1210-000-05
	DARK GREY	OX-BA1210-000-06
	GREEN	OX-BA1210-000-07
	FUCHSIA	OX-BA1210-000-08



50% RECYCLED  
MATERIALS



HANDMADE  
WITH CARE



CARBON  
NEUTRAL



SAVES **1.000**  
LITERS OF WATER



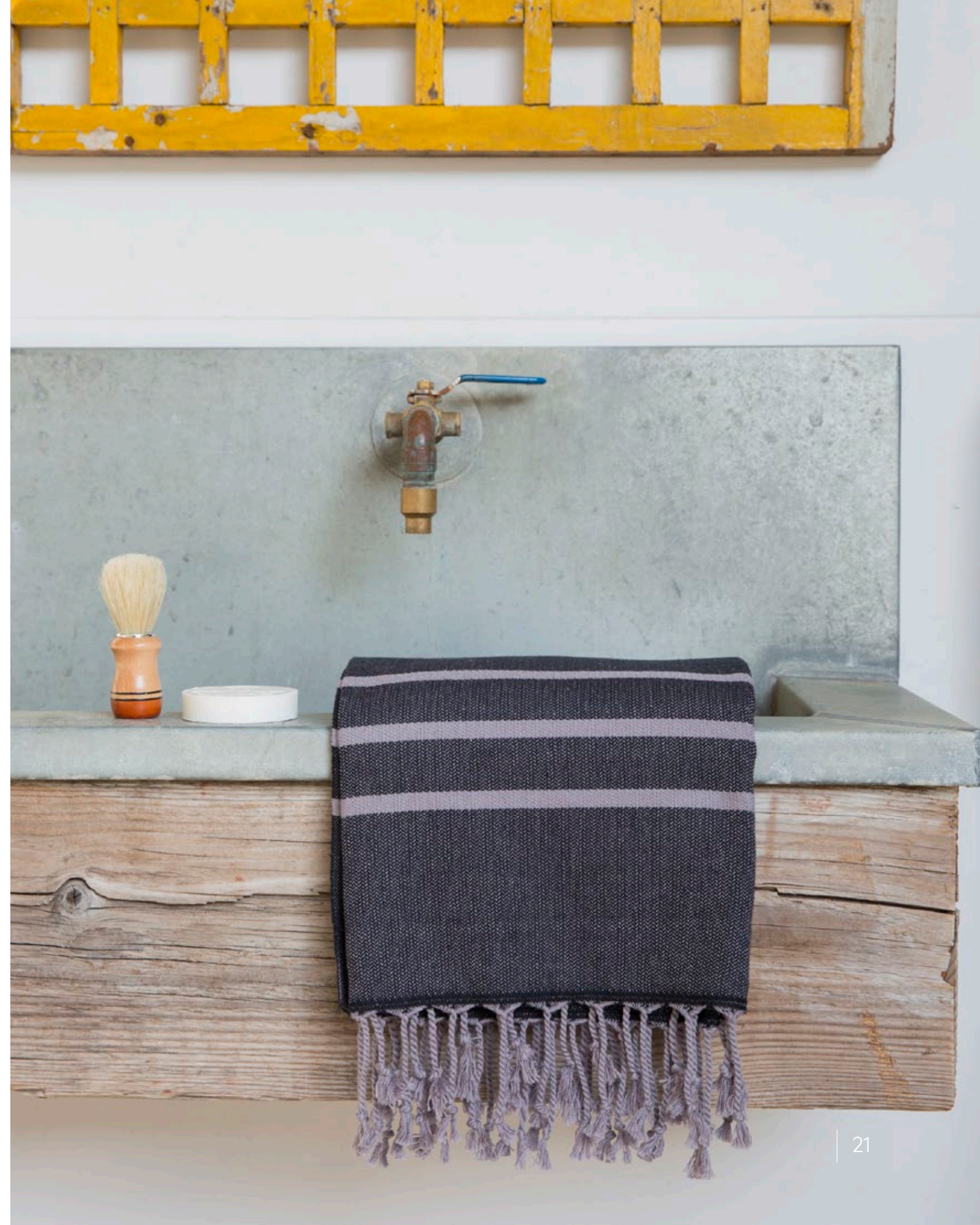
## VIBE

Vibe is a lightweight, supple hammam towel with a subtle herringbone pattern. Beautiful, practical and multifunctional. Available in many colours for men, women or neutral. With this hammam towel you are ready for relaxing outdoor activities. The towel is handmade by women in a small Turkish village and made of recycled textile, combined with white Oekotex cotton.

**THEMES:** BEACH, TRAVEL, OUTDOOR ACTIVITIES, SUSTAINABILITY, RELAXATION, SPORTS, MARITIME, PICNIC, PAREO, WELLNESS, WATER SAVING, WASTE REDUCTION.

*Vibe symbolizes relaxation in a cozy atmosphere and environment.*

**Feel the good vibe!**











## THE VIBE COLOURED STRIPES HAMMAM TOWEL

**Article:** OX-VB2010-000

**Size:** 100 x 180 cm

**Weight:** 250 gram

**Material:** 92% cotton (42% recycled cotton) - 8% RPET

**Colour:**

<b>RED</b>	OX-VB2010-000-01 WITH FUCHSIA STRIPES
<b>ROYAL BLUE</b>	OX-VB2010-000-03 WITH LIGHT BLUE STRIPES
<b>NAVY</b>	OX-VB2010-000-04 WITH MEDIUM GREY STRIPES
<b>KHAKI</b>	OX-VB2010-000-07 WITH BRICK STRIPES
<b>FUCHSIA</b>	OX-VB2010-000-08 WITH RED STRIPES
<b>BRICK</b>	OX-VB2010-000-09 WITH ORANGE STRIPES
<b>LIGHT BLUE</b>	OX-VB2010-000-10 WITH NAVY STRIPES



50% RECYCLED  
MATERIALS



HANDMADE  
WITH CARE



CARBON  
NEUTRAL



SAVES **1.000**  
LITERS OF WATER







# THE VIBE WHITE STRIPES HAMMAM TOWEL

- Article:

OX-VB1910-000
- Size:

100 x 180 cm
- Weight:

250 gram
- Material:

92% cotton (42% recycled cotton) - 8% RPET
- Colour:

RED

OX-VB1910-000-01 WITH WHITE STRIPES

ORANGE

OX-VB1910-000-02 WITH WHITE STRIPES

ROYAL BLUE

OX-VB1910-000-03 WITH WHITE STRIPES

NAVY

OX-VB1910-000-04 WITH WHITE STRIPES

LIGHT GREY

OX-VB1910-000-05 WITH WHITE STRIPES

MEDIUM GREY

OX-VB1910-000-06 WITH WHITE STRIPES

KHAKI

OX-VB1910-000-07 WITH WHITE STRIPES

FUCHSIA

OX-VB1910-000-08 WITH WHITE STRIPES

BRICK

OX-VB1910-000-09 WITH WHITE STRIPES

LIGHT BLUE

OX-VB1910-000-10 WITH WHITE STRIPES



50% RECYCLED  
MATERIALS

HANDMADE  
WITH CARE

CARBON  
NEUTRAL

SAVES **1.000**  
LITERS OF WATER



## UNIQUE

This hammam towel is really unique

Unique is a stylish and beautiful hammam towel with its own unique design. It is designed in cooperation with designer Marieke van Heck and available in unique compositions of colours. With this hammam towel you will be stylish on the beach, when travelling, on the boat and so on. The towel is handmade by women in a small Turkish village and made of recycled textile, combined with white Oekotex cotton.

**THEMES:** BEACH, TRAVEL, OUTDOOR ACTIVITIES, WELLNESS AT HOME, SUSTAINABILITY, RELAXATION, SPORTS, MARITIME, PICNIC, PAREO, WELLNESS, WATER SAVING, WASTE REDUCTION.

Unique symbolizes embracing diversity and one another's uniqueness

**You are unique, like everyone else!**





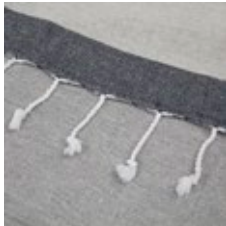
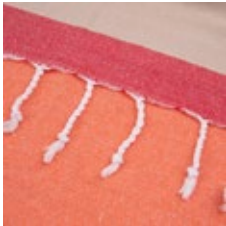






# UNIQUE HAMMAM TOWEL

Article:	OX-UN2210-000	
Size:	100 x 200 cm	
Weight:	400 gram	
Material:	92% cotton (42% recycled cotton) – 8% Recycled PET	
Colour:	RED-FUCHSIA-BEIGE	OX-UN2210-000-01
	ORANGE-RED-BEIGE	OX-UN2210-000-02
	ROYAL BLUE- NAVY-LIGHT GREY	OX-UN2210-000-03
	NAVY-MEDIUM GREY-LIGHT GREY	OX-UN2210-000-04
	KHAKI-LIGHT BLUE-LIGHT GREY	OX-UN2210-000-07
	BRICK-ORANGE-LIGHT GREY	OX-UN2210-000-09
	YELLOW-KHAKI-BEIGE	OX-UN2210-000-11
	BEIGE-BRICK-YELLOW	OX-UN2210-000-12



50% RECYCLED  
 MATERIALS



HANDMADE  
 WITH CARE



CARBON  
 NEUTRAL



SAVES **1.600**  
 LITERS OF WATER



## UNIQUE SUMMER BLANKET

To enjoy with friends & family

Unique Summer Blanket for a perfect beach day or for hanging out in the parc with friends or family. This stylish and beautiful summer blanket has a unique design. It is designed in cooperation with designer Marieke van Heck and available in unique compositions of colours. The blanket is handmade by women in a small Turkish village and made of recycled textile, combined with white Oekotex cotton.

**THEMES:** FRIENDS, FAMILY, HAPPINESS, BEACH, TRAVEL, OUTDOOR ACTIVITIES, SUSTAINABILITY, RELAXATION, SPORTS, MARITIME, PICNIC, PAREO, WELLNESS, WATER SAVING, WASTE REDUCTION.

Unique symbolizes embracing differences, to enjoy unique moments together.

**You are unique, like your friends and family!**







# UNIQUE SUMMER BLANKET

- Article:** OX-BB2210-000
- Size:** 150 x 200 cm
- Weight:** 640 gram
- Material:** 92% cotton (42% recycled cotton) – 8% Recycled PET
- Colour:**
  - RED-ORANGE-BEIGE OX-BB2210-000-02
  - ROYAL BLUE-NAVY-LIGHT GREY OX-BB2210-000-03
  - KHAKI-LIGHT BLUE-LIGHT GREY OX-BB2210-000-07
  - YELLOW-BRICK-BEIGE OX-BB2210-000-11



50% RECYCLED  
MATERIALS

HANDMADE  
WITH CARE

CARBON  
NEUTRAL

SAVES **2.560**  
LITERS OF WATER



## TERRACE BLANKET

This super sustainable blanket keeps you warm outside, all year long!

A perfect blanket keeps you warm during the year when sitting outside. To enjoy a sunny winter or autumn day, the first sun rays in the morning with a cup of coffee during spring or to extend beautiful summer eves. Made of 100% re-used clothes. No heaters needed anymore to keep you warm.  
Double sustainable!

**THEMES:** SUSTAINABLE LIVING, SAVING ENERGY, RE-THINK, OUTDOOR LIVING, CONSCIOUSNESS, WATER SAVING, WASTE REDUCTION.

**WASTELESS** *Symbolizes the value of waste and the possibilities to re-use it. Be awesome, waste less!*







## THE WASTELESS TERRACE BLANKET

With your jacquard woven logo/text

**Article:** OX-BT2810-000-13  
**Size:** 150 x 120 cm  
**Weight:** 1000 gram  
**Material:** 100% Recycled textiles  
**Colour:** DARKGREY, IN VARIOUS COMBINATIONS



50% RECYCLED  
MATERIALS



HANDMADE  
WITH CARE

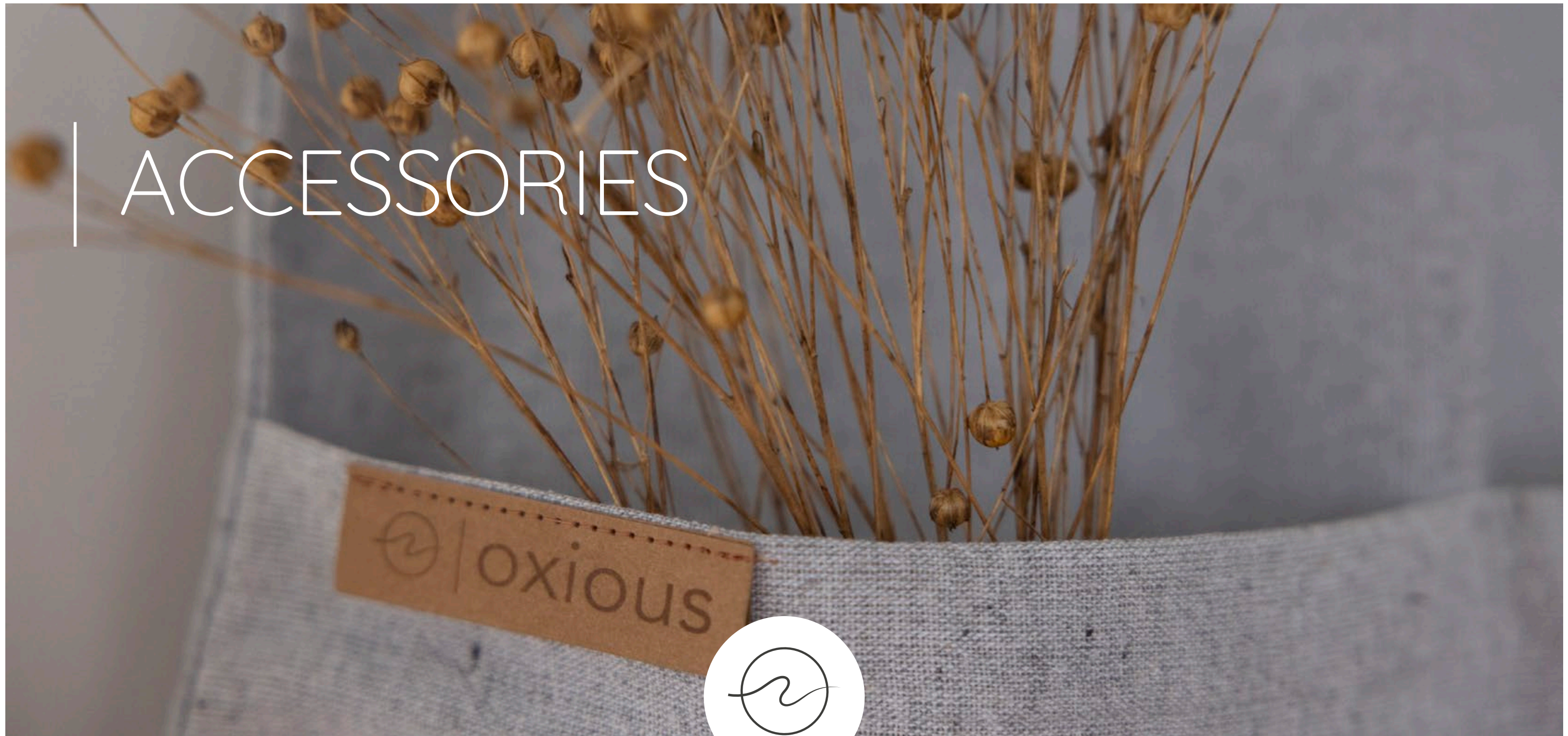


CARBON  
NEUTRAL

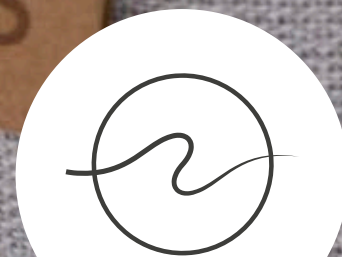


SAVES **8.000**  
LITERS OF WATER





# | ACCESSORIES



oxious  
COLLECTION



## BAGGY BAG

Baggy is a spacious bag with two extra pockets at the front. This stylish beach or shopping bag, can be combined with our hammam towels for sunny beach days.

The Baggy is made of recycled textile, combined with Oekotex cotton.

**THEMES:** BEACH, TRAVEL, OUTDOOR ACTIVITIES, SPORTS, MARITIME, PICNIC, WELLNESS, WATERSAVING, WASTE REDUCTION.











## BAGGY BAG

**Article:** OX-TB7010-000  
**Size:** 45 x 50 cm  
**Weight:** ca. 120 gram  
**Material:** 75% cotton (25% recycled cotton) /  
25% other recycled fabrics  
**Colour:** **BLUE** OX-TB7010-000-04  
**LIGHT GREY** OX-TB7010-000-05  
**BEIGE** OX-TB7010-000-12



50% RECYCLED  
MATERIALS



HANDMADE  
WITH CARE



CARBON  
NEUTRAL

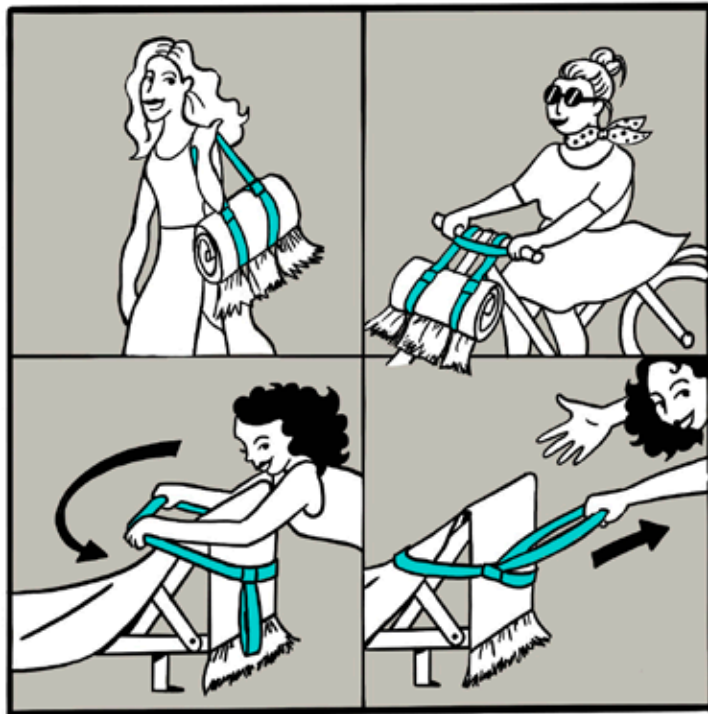


SAVES **480**  
LITERS OF WATER



## CARRIER

To take your Oxious cloth or towel anywhere you go.  
This multifunctional carrier can also be used as a strap  
to tighten your towel on your sunbed.







## CARRIER

**Article:** OX-CJ8110  
**Size:** 3,0 x 150 cm  
**Material:** 25% recycled denim, 25% tencel, 50% viscose  
**Colour:** Blue jacquard woven carrier

**Article:** OX-CJ8120  
**Size:** 3,0 x 150 cm  
**Material:** 25% recycled denim, 25% tencel, 50% viscose  
**Colour:** Beige jacquard woven carrier

**Article:** OX-CP8210  
**Size:** 2,5 x 150 cm  
**Material:** 100% recycled polyester  
**Colour:** Printed carrier



50% RECYCLED  
 MATERIALS



HANDMADE  
 WITH CARE



CARBON  
 NEUTRAL



## BRIGHT SCARF

Bright is a soft, timeless and stylish scarf with a classic herringbone pattern. This unisex scarf in neutral colours invites you to enjoy the outdoors even in the cold months. Relaxing and gaining energy in nature has a refreshing and enlightening effect. This scarf is made by women in a small Turkish village and produced with recycled textiles combined with soft natural unbleached cotton.

**THEMES:** WINTER, CHRISTMAS, OUTDOOR ACTIVITIES, SUSTAINABLE, WATER SAVING, WASTE REDUCTION, POSITIVE THINKING, RELAXATION.

*Bright symbolizes happiness in dark days:  
Look on the bright side of life!*







## BRIGHT SCARF

**Article:** OX-SH2310-000

**Size:** 60 x 175 cm

**Weight:** 225 gram

**Material:** 92% cotton (42% recycled cotton) - 8% RPET

**Colour:** NAVY OX-SH2310-000-04

KHAKI-YELLOW OX-SH2310-000-07

BEIGE-KHAKI OX-SH2310-000-12

DARK GREY OX-SH2310-000-13



50% RECYCLED  
MATERIALS



HANDMADE  
WITH CARE

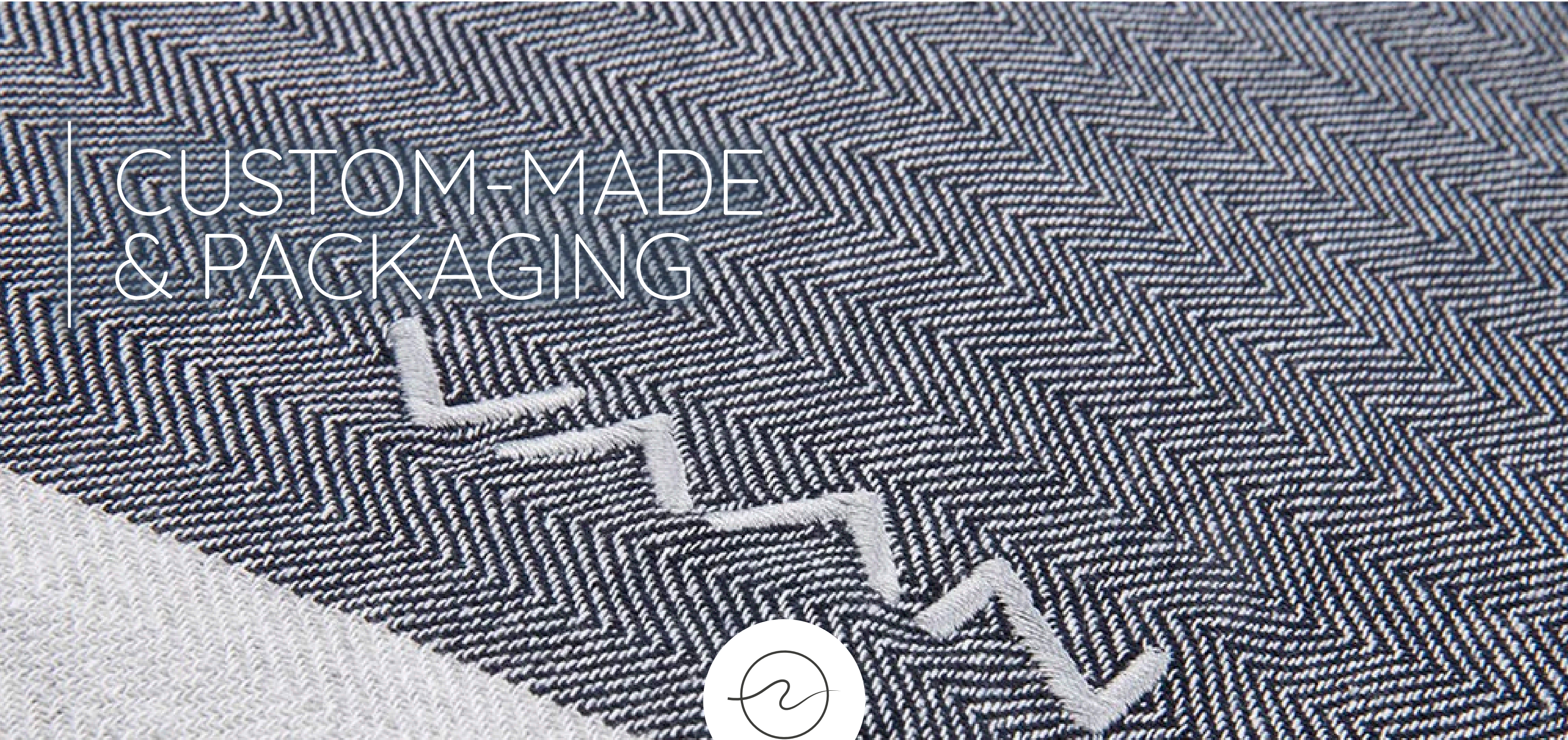


CARBON  
NEUTRAL



SAVES **900**  
LITERS OF WATER







## WE MAKE YOUR TOWEL UNIQUE

Your product can be customized by:

- private label
- print
- embroidery
- paper sleeve
- gift box
- gift envelope

We can design other special wishes, like a design, combined colours in one towel or special packaging requests.







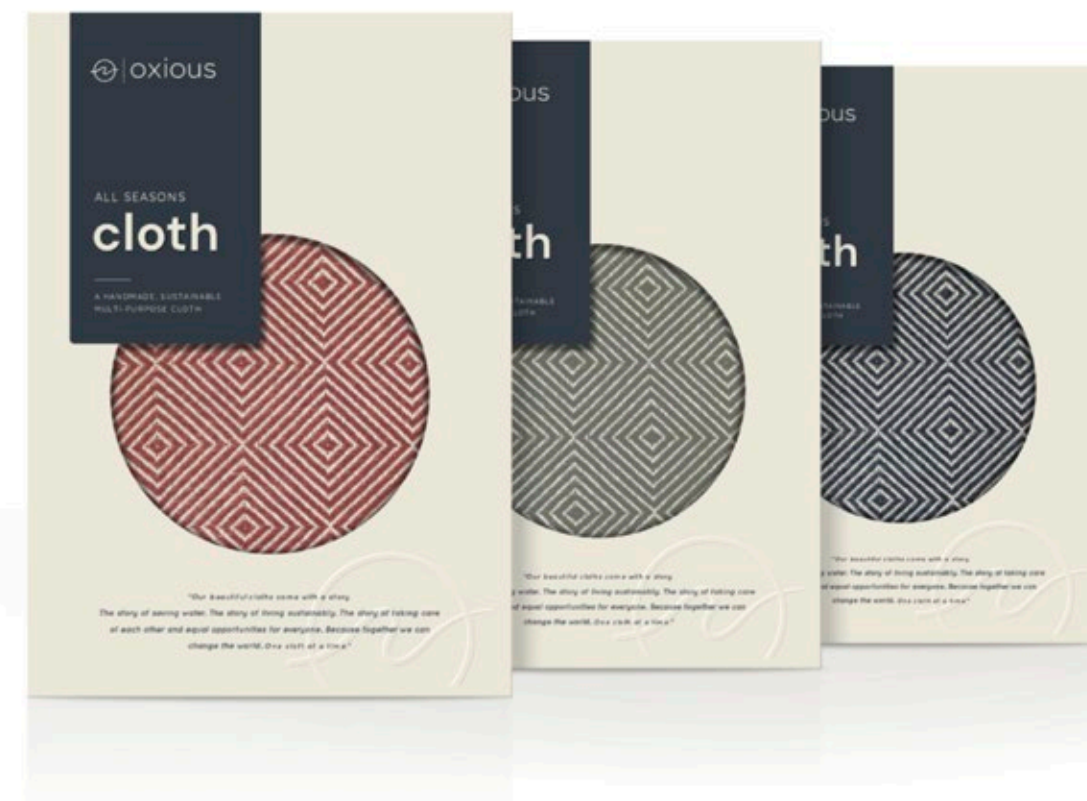
## GIFT BOX MADE FROM WASTE

Makes it even more special

### Giftbox made of agricultural waste

This luxury gift box is made of PaperWise carton. That means the whole packaging is made from agricultural waste and therefore 100% compostable.

A very special en luxurious gifts for giving in the utmost sustainable way!





## PACKAGING MADE FROM WASTE





# BEAUTY & CARE



oxious  
COLLECTION



## CIRCULAR OLIVE SOAP KUSALA

**Article:** OX-OS9010

A 100% circular soap made from residues soap productions and olive oil which is past its expiry date and not suitable anymore for consumption. A handmade product made in The Netherlands.



## OLIVE WOOD SOAP DISH

**Article:** OX-OS9010

Made from 100 years old olive trees that no longer produce olives. By using this wood for products, it's getting a second life, so this sustainable hardwood will last for another 100 years.



## GHASSOUL POWDER

**Article:** OX-GP9110

Ghassoul is a 100% natural mineral clay, used by women and men in the East to take care of their bodies and hair. This magic powder is extracted from deposits on the edge of the Atlas Mountains. It is an inherent element of the hammam ritual.







NO POVERTY



GOOD HEALTH



GENDER EQUALITY



GOOD JOBS AND  
ECONOMIC GROWTH



REDUCED INEQUALITIES



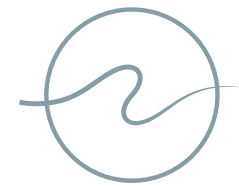
RESPONSIBLE  
CONSUMPTION



CLIMATE ACTION







oxious

TOO BEAUTIFUL TO WASTE