



SUSTAINABLE COLLECTION

Our mission is twofold: to help reduce plastic waste; and to directly contribute to a better life for those less fortunate across the globe.

We're therefore proud to launch our new label, WOW: the sustainable collection of promotional brands produced in a green, circular and/or 100% FairChain way. It's new, hip, innovative and... most of all, green! The WOW label is made up of gifts with a real-life story of change from people who want to make a difference. We offer a collection of gifts that are not only unique and innovative but also sustainable. A special gift for a special moment.

The WOW collection will continuously add new brands telling new stories, with the ultimate aim of shifting the promotional market as a whole towards more sustainably produced gifts.







The WoW! Giftcard is exclusively available from the promotional distributor – whereby the distributor can offer a completely sustainable and circular gift package to companies. The card itself is made from coffee waste – making it a useful, sustainable gift. And it can be redeemed in a free gift shop.

- Easily plan and manage your company gifts
- A large, innovative range of gifts
- A tailor-made gift for every recipient
- Your logo and house style always visible
- All gift purchases centrally collated into one monthly invoice Postage, packaging and guarantee provided by a neutral third party
- All WoW! Giftcard prices include postage fees

THE FIRST INNOVATIVE, SUSTAINABLE, CIRCULAR AND FAIRCHAIN

WOW! GIFTCARD



FREE WEBSHOP

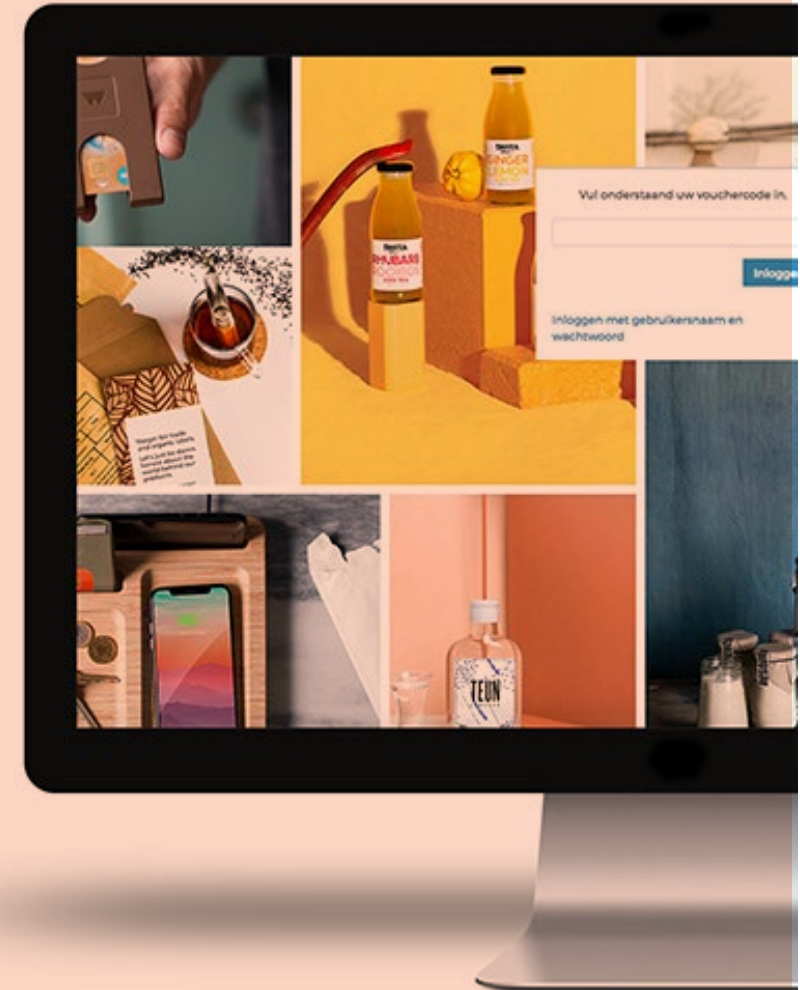
The WoW! Giftcard is fully redeemable at a specially developed online gift store that's simple and effective to use. The free online tool allows for a simple gift and reward system.

More information about the web shop:

- It's free to use
- You can learn how to manage it yourself in 20 minutes
- It's easy to customise by selecting various themes
- You can select from the various gift choices yourself
- It's simple to edit and personalise the text

www.circulargifts.nl (available now)

www.circulargifts.eu (will be launched end November)



THE FIRST INNOVATIVE, SUSTAINABLE, CIRCULAR AND FAIRCHAIN

WOW! GIFTCARD



COLLECTION

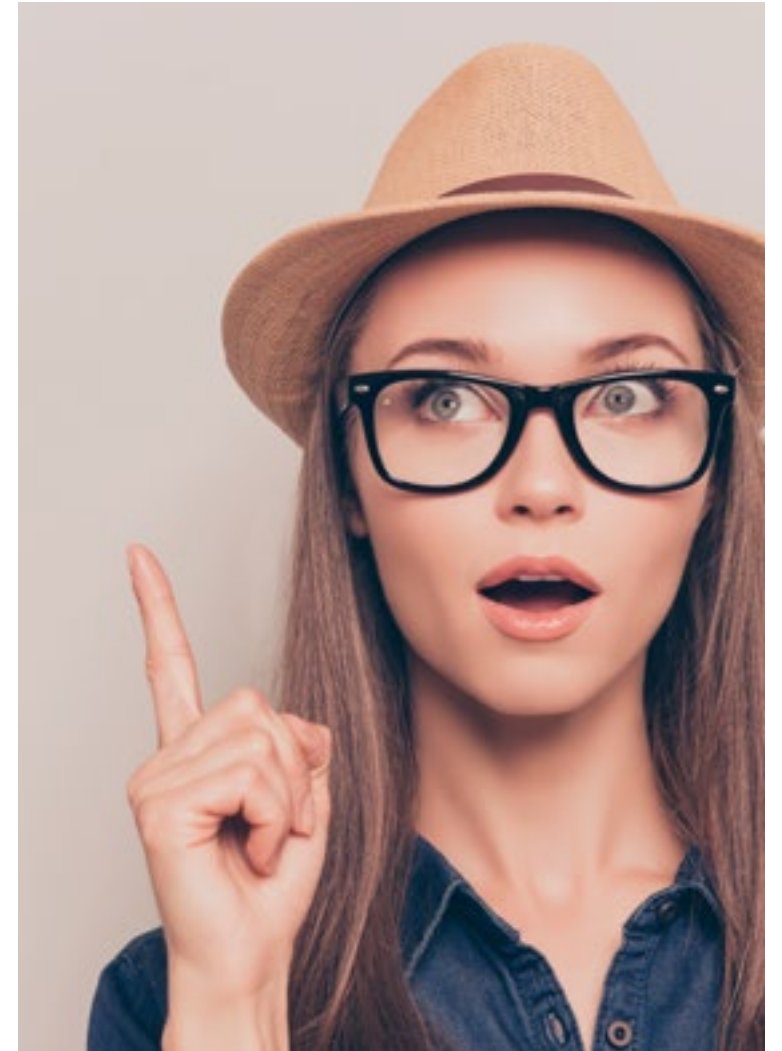
FROM WASTE TO..



FROM FAIRCHAIN FARMER TO..



SMART SOLUTIONS..





**FROM
WASTE TO...**



FROM ABANDONED FISHING NETS TO
SEAS SOCKS





Text packaging

FROM ABANDONED FISHING NETS TO SOCKS, FEELS GOOD LOOKS GREAT!

Wow! Wearing these socks means you're helping to recover abandoned fishing nets that pollute our seas and coasts. Healthy Seas collected 375 tons, that's 826,000 pounds, of nets and lost fishing gear with the help of divers and fishermen. We re-cycle the nets as well as other waste into high-quality ECONYL® yarn. The cotton in this product is also 100% certified organic, meaning it's grown without any chemicals. Better for nature, better for the farmer, and softer for our feet! Feels good, looks great.

"A THING OF TRUE BEAUTY IS A JOY FOREVER"

FROM ABANDONED FISHING NETS TO
SEAS SOCKS





FROM USED COOKING OIL TO
GREASE LIGHTNING





Text packaging

FROM USED COOKING OIL TO A WONDERFUL CANDLE LIGHT THAT BRINGS YOU HOMELY COSINESS

Wow! This candle is made from used cooking oil from restaurants – oil that's too useful to be thrown away. So we give it a new life – as grease lightning, literally! Contributing to a better world can be as easy as striking a match. The candle holders are made from recycled pickle jars to bring you light.

MADE FROM USED COOKING OIL

**"FROM WASTE
TO WONDERFUL"**

FROM USED COOKING OIL TO
GREASE LIGHTNING





HEROES

FROM STONE WASTE TO
ROCKBOOK

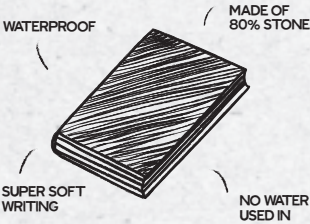




Text packaging

FROM STONE WASTE TO A NOTEBOOK TO CREATE WONDERFUL STORIES!

Wow! The clue's in the title: the paper in this Rockbook really is made from 80% stone waste, plus a little resin (HDPE) to bind the stone powder. The result is a cradle-to-cradle certified material that can be infinitely recycled. Stone paper uses far fewer resources (no trees, no water, no bleach, and no toxins) in production, and it can be re-used over and over again! On behalf of us all at On The Rocks, a big high five!



“THE WORLD NEEDS MORE ROCKSTARS”

FROM STONE WASTE TO
ROCKBOOK





FROM WASTE TO
STRAWS





Text packaging

100% ECO-FRIENDLY STRAWS MADE FROM NATUREL STRAWS MAKES EVERY DRINK A FESTIVE

Wow! In Europe every year, we use at least 36.4 million plastic straws. Hey, plastic straws are so last century! These 100% eco-friendly straws are made from... straw?! Our straws grow in nature and are 100% organic, biodegradable and compost-able. No plastic, no PLA (corn starch) – just a real straw! Try it for yourself drink from a real straw! Each straw is hand-cut to 20 centimeter long, and they are different in diameter.

**“UPCYCLING DESIGN DO NOT
WASTE, UPCYCLE!”**

FROM WASTE TO
STRAWS





FROM ORANGE PEELS AND COFFEE GROUNDS TO
ORGANIC SOAP





Text packaging

FROM WASTE TO ORGANIC SOAP FOR A REFRESHING MOMENT

Wow! Worldwide, we produce 46 billion kilograms of orange peel and around 50 billion kilograms of coffee grounds each year--both by-products of our daily consumption of fresh coffee and orange juice. What's left over just gets thrown away. 'SOOP' is made from leftover orange peel and coffee grounds, but more importantly to utilise the natural fragrance, scrubbing qualities, cleansing power, and colour of coffee and citrus for your skin. 'SOOP, to our bright future!

FROM ORANGE PEELS AND COFFEE GROUNDS TO
ORGANIC SOAP





FROM COFFEE WASTE TO
NOTEBOOK





Text packaging

FROM COFFEE WASTE TO A HANDMADE NOTEBOOK TO CREATE WONDERFUL STORIES!

Wow! The Netherlands alone generates 120 million kilograms of waste coffee grounds annually. Coffee Based makes coffee more valuable than simply a cup of coffee: we're turning the coffee industry upside down! The cover of this notebook is made from the waste grounds of a single cup of coffee. The paper is 100% recycled, meaning there's zero deforestation in its production process and it's as environmentally friendly as possible.

-  - 72% ENERGY
-  - 100% WOOD
-  - 83% WATER
-  - 53% CO2

“ANYTHING CAN HAPPEN OVER A CUP OF COFFEE”

FROM COFFEE WASTE TO

NOTEBOOK





FROM COFFEE WASTE TO
FLOWER POT

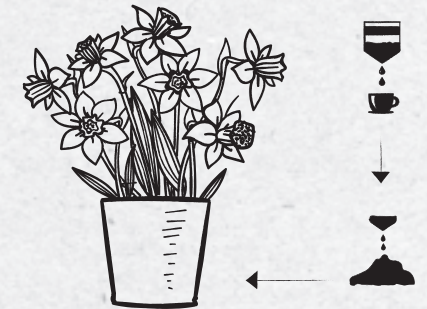




Text packaging

FROM COFFEE WASTE TO A BIODEGRADABLE FLOWER POT FOR MORE GREEN AT HOME!

Wow! The Netherlands generates 120 million kilograms of waste coffee grounds annually. This flower pot is made from the grounds that are produced when making a single cup of coffee. And it's customizable with your company logo, making it the perfect pot to inject a little green into your office.



"ANYTHING CAN HAPPEN OVER A CUP OF COFFEE"

FROM COFFEE WASTE TO
FLOWER POT





FROM STEEL WASTE TO
TO A DESIGN CANDLELIGHT





Text packaging

FROM STEEL WASTE TO A DESIGN CANDLELIGHT FOR A COZY DINNER.

WOW! The STEEL LIGHT dresses good old-fashioned candlelight in contemporary fashion. The steel is waste material of a Dutch factory and the powder-coated top element is magnetic. The elements can be placed on either side of a tablecloth. Although we feel obligated to warn you to mind the dripping wax and not to play with fire.

IN THE BOX:

1X STEEL COASTER

“UPCYCLING DESIGN DO NOT WASTE, UPCYCLE!”

FROM STEEL WASTE TO
TO A DESIGN CANDLELIGHT





FROM WASTE TO
TO YOUR OWN DESIGNER LAMP



IN THE BOX

1x box
1x canopy
1x fitting
1x wire
1x strain relief canopy
1 x strain relief ceiling
1x sanding paper
1x cotton yarn
1x instruction manual:
how to make your
own bottle lamp

NOT IN THE BOX

Methylated spirit
Bottle
Light bulb



Text packaging

FROM EMPTY WINE BOTTLE TO YOUR OWN DESIGNER LAMP

WOW! We just love DIY and we love to share that with you. That is why we created the BOTTLE BOX. What's inside the box? About everything you need to make your own designer lamp. Detailed instructions take you step by step through the process. The only thing you need to do is bring an empty wine bottle to the table. It makes for a great present too. But we do recommend that if you also give the host a bottle of wine, you might want to make sure it is a full one.

CHOOSE YOUR OWN

- Coloured wire
- Fitting

**“UPCYCLING DESIGN DO NOT
WASTE, UPCYCLE!”**



FROM WASTE TO
TO YOUR OWN DESIGNER





FROM UNUSED FURNITURE FABRIC TO
TABLET SLEEVE





Text packaging

FROM UNUSED FURNITURE FABRIC TO SOFT TABLET SLEEVE FOR PERFECT PROTECTION!

Wow! This stylish iPad and tablet sleeve is made from felt, while the detailing is made from leather for an extra-chic look. The entire sleeve is made up of leftover fabric that comes from a furniture factory in Ahrend. The fabric is trimmed to size and sewn into beautiful sleeves in a socially responsible warehouse. The sleeve is suitable for the iPad Air 1 & 2 and all 10.1-inch Samsung Galaxy models. The inside measurements of the sleeve are 17 x 25 cm.

HANDMADE IN SOCIALLY RESPONSIBLE
WAREHOUSE / MADE FROM LEFTOVER
FURNITURE FABRICS

“SUSTAINABLE DESIGN
WITH A TWIST”

FROM UNUSED FURNITURE FABRIC TO
TABLET SLEEVE





FROM USED CLOTHES & TEXTILES TO

CIRCULAIR BASICS



THE RECYCLED FABRIC CHAIN

CHOOSE YOUR COLOUR



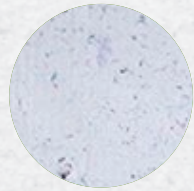
Brisk blend

Unsorted recycled clothing



Chalkboard black

Recycled black fashion items



Care White

Recycled hospital clothing



Sky Blue

Old uniforms worn by KLM
air stewards/stewardesses



Defence Green

Old army uniforms

CHOOSE YOUR PRODUCT

BAGS | SLEEVES | ACCESSORIES

FROM USED CLOTHES TO CIRCULAIR BASICS FOR YOUR DAILY NEEDS

I-did collects pallets full of old company uniforms, such as KLM Airlines, the army, hospitals and post consumer clothing. The clothing is then broken down into fibres and turned into sturdy felt. Felt is the hip fabric trend of 2018! The items are produced in social workshops in the Netherlands. The employees are trained, and 70% of them return to a long-term paid job within their expertise after their training period. It's a win-win situation.

Alle items:

- **Circular:** can go back into the chain
- **Material:** recycled fabric
- **Water-repellent:** water runs off the fabric naturally, however, a big soak or wash is not advisable

FROM USED CLOTHES & TEXTILES TO

CIRCULAIR BASICS



IT'S TIME TO DO SOMETHING BAG



Tote: circulair shoulder bag

B: 52cm x H: 44 cm x D: 7 cm
Available in five colours

A basic bag that you can use for everything: work, groceries or cabin baggage on the plane. The straps mean you can wear it stylishly over your shoulder.



Baggie: Circulair bag

B: 32 cm x H: 20 cm x D: 7 cm
Available in five colours

A small, multi-functional bag that can be used for your writing utensils, toiletries or laptop power pack. The sturdy zipper means nothing can fall out.



Flip Fancy: circular file organiser

Closed B: 10,5 cm x H: 20,5cm
Open B 21cm x H 20,5cm
Available in five colours

Keep everything neatly together with this personal organiser: there's space for various cards and documents, and even your mobile phone is protected in its own felt pouch.



Zippy: circular tablet sleeve

L 22 cm x B 35 cm
Available in five colours

Your tablet is always well protected in this felt sleeve – and the zipper at the top provides extra security. Thanks to the rounded design and the cool material, your sleeve will always stand out as you walk through the city or the office.

FROM USED CLOTHES & TEXTILES TO
CIRCULAIR BASICS





FROM USED CLOTHES & TEXTILES TO
CIRCULAIR BASICS

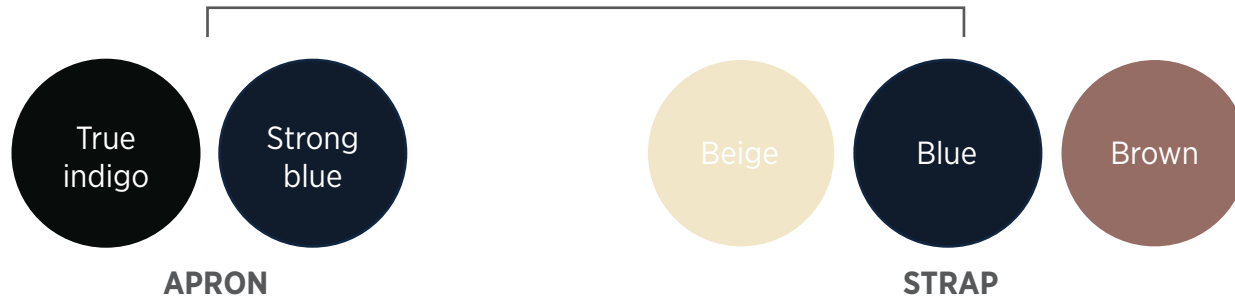




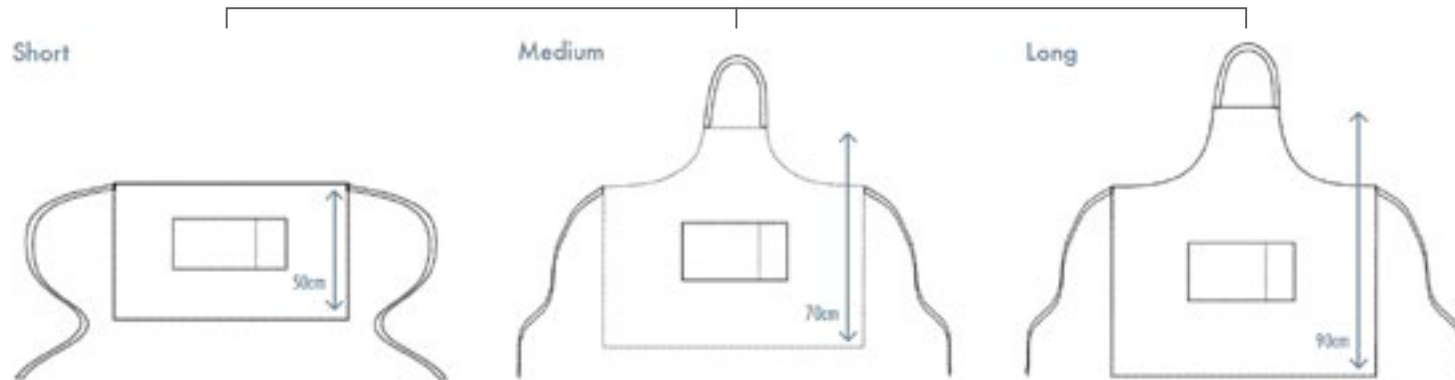
FROM WASTE DENIM TO
MUD JEANS



CHOOSE YOUR COLOUR



CHOOSE YOUR SIZE



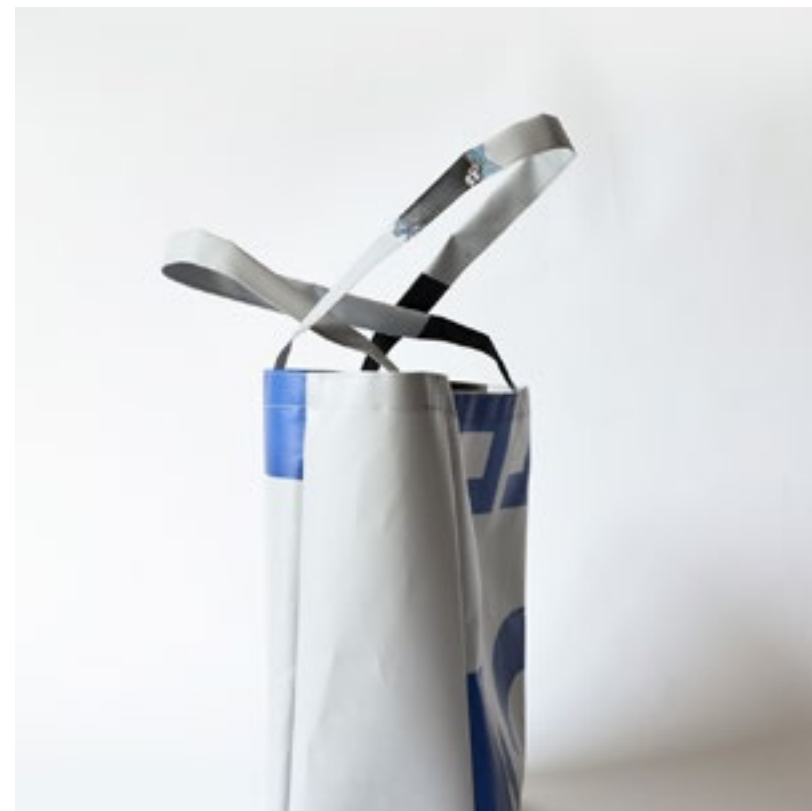
FROM RECYCLED DENIM TO 'MUD JEANS' APRONS, DO GOOD LOOK FANCY!

Wow! MUD Jeans is a Dutch circular denim brand. We encourage brands and companies to take part in the circular movement, but unfortunately dressing their staff in jeans is not always feasible. Now we introduce the next best thing: denim aprons, made from 40% recycled old jeans and 60% organic cotton. Full customization is possible for your brand

**"A WORLD WITHOUT WASTE,
DO GOOD, LOOK FANCY"**

FROM WASTE DENIM TO
MUD JEANS





FROM ADVERTISING WASTE TO
STYLISH BAGS





Text packaging

FROM PROMOMATERIAL WASTE TO A UNIQUE, STYLISH, ONE-OF-A-KIND BAG

This bag is made from leftover fabric, like old flags or banners. Beat the Bag gives old promotional materials a new lease of life. By using this bag, you're reducing waste, helping people find work, and never needing to buy a plastic bag in a store again. Let's Beat the Bag!

100%
UPCYCLED &
HANDMADE
IN HOLLAND

"LET'S BEAT THE BAG"

FROM ADVERTISING WASTE TO
STYLISH BAGS





FROM RESCUED VEGGIES TO

KROMKOMMER SOUP





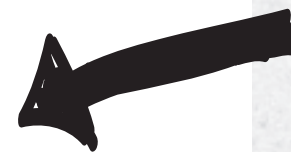
1-PACK
CUSTOM CARD



2-PACK
CUSTOM BOX



1-PACK
CUSTOM HEADCARD



Backside text packaging

FROM RESCUED VEGGIES TO A SUPER PURE AND YUMMIE SOUP

WOW! About 10% of all fruit and vegetables is wasted of their looks or because there are simply too many of them. Wasting super yummy food? No Way! Together with the Kromcommunity we rescue wonky veggies and turn them into pure, tasty soups.

KROMKOMMER SOUP IS:

- 100% plant-based (vegan)
- No added sugar
- No artificial ingredients
- Gluten and lactose free

FROM RESCUED VEGGIES TO

KROMKOMMER SOUP





We have 7 Veggie Soups.

We rescue vegetables throughout the seasons. That's why we offer different flavours in summer than in winter.

- Beetroot soup
- Courgette soup
- Cold soup
- Parsnip soup
- Pumpkin soup
- Tomato and rosemary soup
- Tomato soup
- Carrot soup

The soup comes packaged in a clear bag (570 ml) that doesn't need to be stored chilled. The soup is so chock-full of wonky vegetables that there's no room for added sugars, gluten, lactose or E-numbers. Our soup is 100% plant-based.

“CELEBRATE THE WONKY VEGGIES”

FROM RESCUED VEGGIES TO
KROMKOMMER SOUP





FROM UNSOLD BREAD TO
PALE ALE BEER





Text packaging (2- & 5-pack)

FROM UNSOLD BREAD TO PALE ALE BEER. TOOLS DOWN, IT IS TIME FOR A BEER!

Wow! Every year in the Netherlands, 120 million kilograms of bread – or 150 million loaves – are thrown away. That’s quite the bread mountain. Toost beer is brewed using unsold bread from Amsterdam bakery Bbrood, and is made by Amsterdam brewery Branje Bier. During the brewing process, part of the malt is replaced with this toasted bread. Toost is a classic Pale Ale: hops give the beer a light bitterness and a fruity, citrusy aroma. The bread balance out the bitterness of the hops. The word “Toost” is a cross between the Dutch word for “Cheers!” (making a toast) and the English word for toasted bread.

“TOAST TO THE FUTURE”

FROM UNSOLD BREAD TO
PALE ALE BEER (2 or 5-PACK)





BASED ON UGLY FRUIT
ICED TEA





Moringa Tea



Black Tea



TWO TASTES

Ginger lemon Iced Tea

Save 1 stub of ginger & 1 lemon from being useless

Apple Nettle Iced Tea

Thijs has saved 67.855 kg fresh fruit.

- Biological
- SKAL certified
- 100% natural ingredients
- Vegan
- Gluten free

BASED ON UGLY FRUIT

ICED TEA





2-PACK

Text packaging

**BASED ON UGLY FRUIT TO
TASTEFUL ICED TEA.
TASTE THE WASTE!**

Wow! Did you know that about a third of our food production is being wasted? Waste is something to work with. Thijs Tea is an iced tea brewed with organic tea and flavored with second hand fruit that's labeled as 'waste'. However, Thijs Tea is fresh, sustainable, responsible and delicious!

**“TASTE THE WASTE,
IT'S DELICIOUS”**

FROM REJECTED FRUIT TO
ICED TEA





FROM FISHING NETS AND CARPETS TO

HIGH PERFORMANCE SPORTSWEAR

PIXIE.nl
PERSONALISED SPORTSWEAR



FOR HER



Titanium



Black



Navy



Sport capri
2190



Running leggings
2188



Racerback
4204



Sport shirt
4201

FROM FISHING NETS AND CARPETS TO

HIGH PERFORMANCE SPORTSWEAR

PIXIE.nl
PERSONALISED SPORTSWEAR



FOR HIM



Titanium



Black



Running short
6302



Running trouser
6300



Sport shirt
6119



Tanktop
6777

FROM FISHING NETS AND CARPETS TO

HIGH PERFORMANCE SPORTSWEAR

PIXIE.nl
PERSONALISED SPORTSWEAR





Text packaging

FROM FISHING NETS AND CARPETS TO A HIGH PERFORMANCE SPORTWEAR THAT DOESN'T COMPROMISE THE ENVIRONMENT

WOW! We use technical compression fabric made from 100% regenerated nylon / polyamide from Econyl – this material is made from waste, including fishing nets and carpets. The reclaimed yarn is knitted into a high performance fabric in Italy. An average of 640,000 tons of fishing nets are left in the ocean every year, which makes up around 10% of marine litter. For every ton of waste nets collected, enough nylon is generated to create more than 7,000 running leggings. The products are made in Holland.

4-WAY STRETCH AND SHAPE RETENTION ALLOWING FOR A PERFECT FIT TO THE BODY WITH MAXIMUM FREEDOM OF MOVEMENT.

FROM FISHING NETS AND CARPETS TO

HIGH PERFORMANCE SPORTSWEAR

PIXIE.nl
PERSONALISED SPORTSWEAR





FROM UPCYCLED ADVERTISING SIGNS TO

WOODLANE WHEELS





Text packaging

THIS WOODEN CAR IS MADE FROM UPCYCLED ADVERTISING SIGNS

WoW! The only set of wheels you're likely to have made from upcycled advertising signs - you can even see part of the adverts printed on the back. These signs have been given a second life as a toy or desktop accessory. The cars are produced in Holland in a wood workshop via a social initiative that offers work and education to participants.

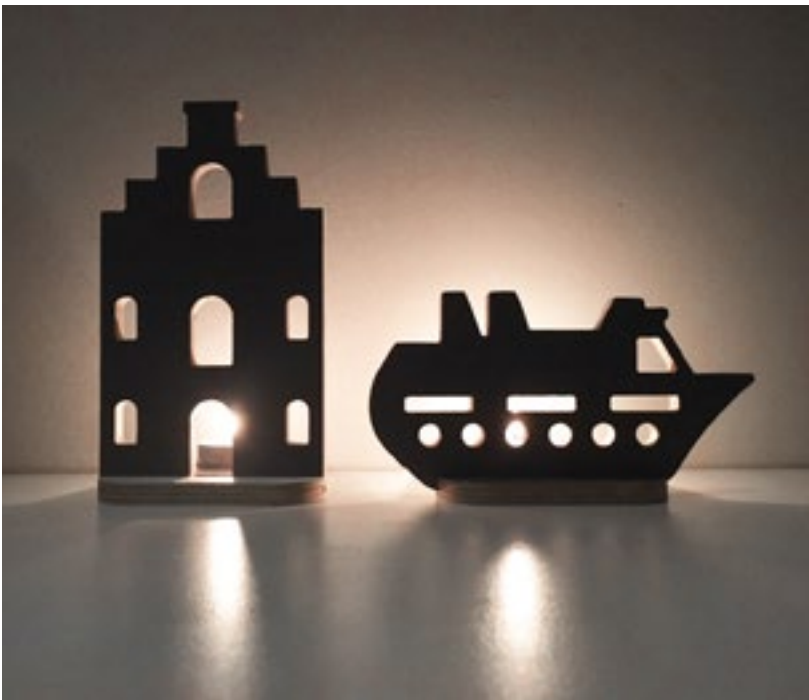
Instruction manual inside.

**"YOU DON'T NEED
PLASTIC TO PLAY!"**

FROM UPCYCLED ADVERTISING SIGNS TO

WOODLANE WHEELS

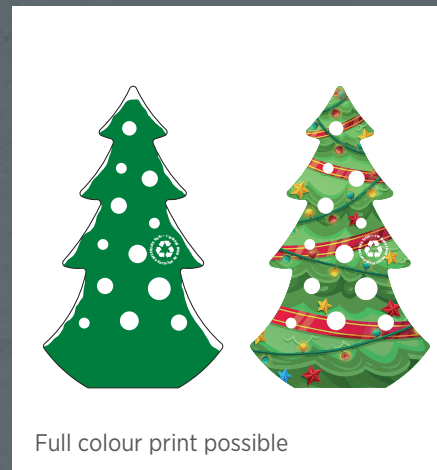




FROM UPCYCLED ADVERTISING SIGNS TO

WOODLANE TEALIGHT





Text packaging

THIS WOODEN TEALIGHT HOLDER IS MADE FROM UPCYCLED ADVERTISING SIGNS

WoW! This wooden tealight holder is made from upcycled advertising signs - you can even see part of the adverts printed on the back. The signs are not only getting a second life - they'll also make your home even cozier than it already is. The tealight holders are produced in Holland in a wood workshop via a social initiative that offers work and education to participants. The candle is made from cooking oil left over by restaurants. Instruction manual inside.

- WOODLANE CHRISTMAS TREE
- WOODLANE CRUISE
- WOODLANE HOUSE

"YOU DON'T NEED PLASTIC TO PLAY!"

FROM UPCYCLED ADVERTISING SIGNS TO

WOODLANE TEALIGHT





**FROM
FAIRCHAIN
FARMER TO...**



FROM DIRECT TRADE TO
ORGANIC TEA

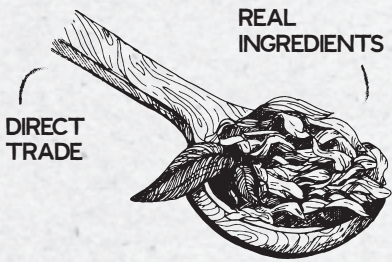




Text packaging

DIRECT TRADE FROM TEA PRODUCER INTO YOUR FAVOURITE CUP FOR A GREAT MORNING

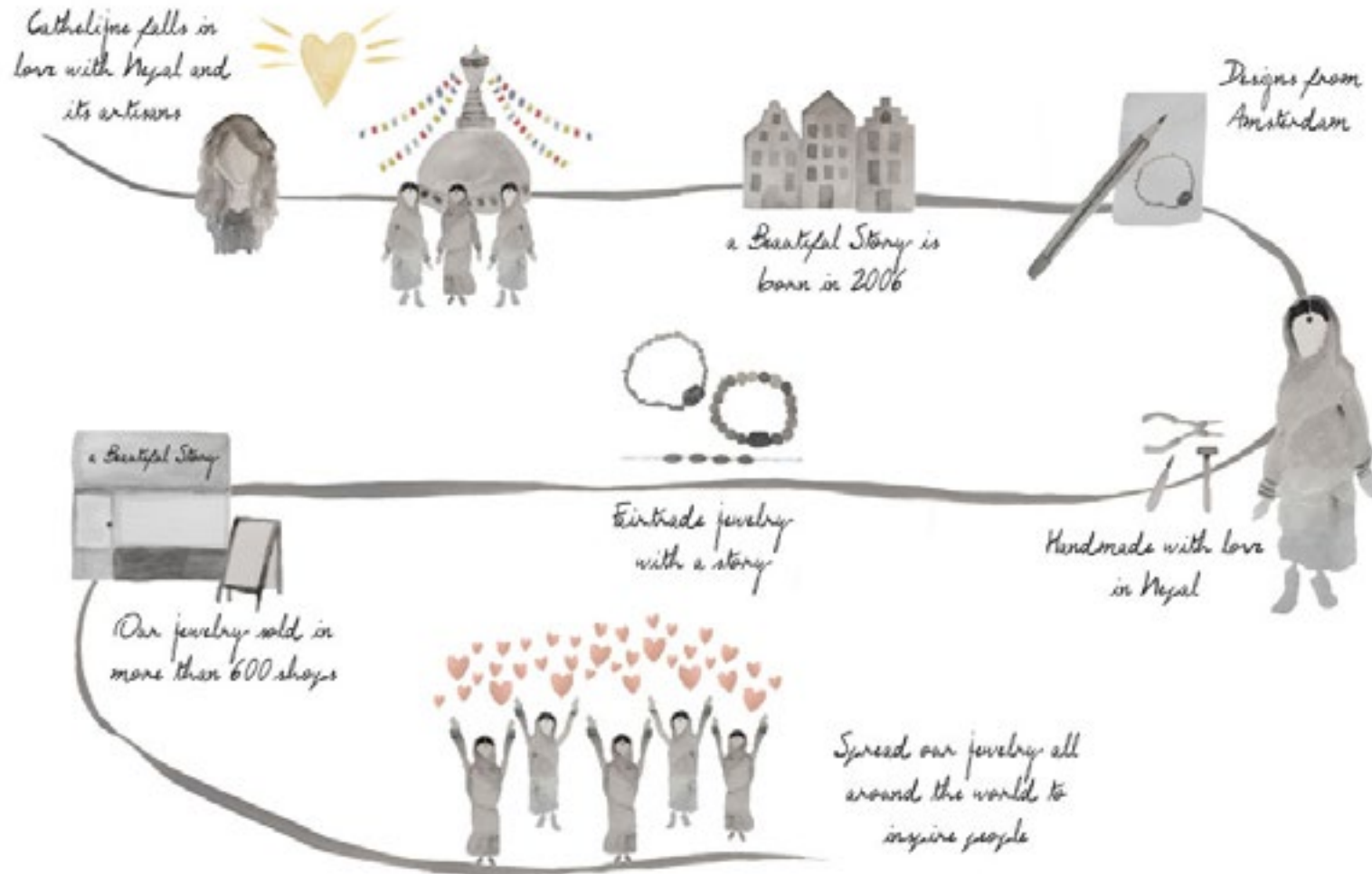
Wow! We trade directly, which means going straight to the source: bringing you the world's best teas directly from tea producers. Having fewer steps in the process also means better traceability, which is really important to us. We only use natural ingredients in all our teas, which means no synthetic aromas or hidden sugars. So you get to drink a flavorful tea with no junk in it. Fresher tea for you, a premium price for local producers – let's make tea a force for good!



“LET’S JUST BE DAMN HONEST ABOUT OUR PRODUCTS”

FROM DIRECT TRADE TO
ORGANIC TEA





HEROES

FROM FAIRTRADE CRAFTSMAN TO

JEWELRY POSTCARD





FROM FAIRTRADE CRAFTSMAN TO
JEWELRY POSTCARD

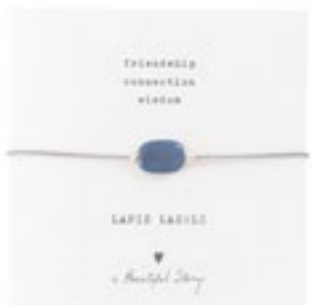
GEMSTONE CARD BLACK ONYX BRACELET



Carnelian



Rose Quartz



Lapis Lazuli



Black Onyx



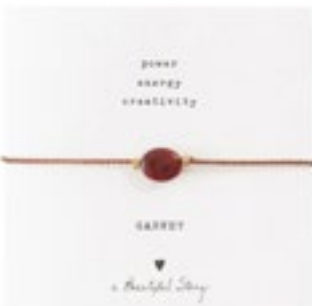
Blue Lace Agate



Moonstone



Tiger Eye



Garnet



Citrine



Smokey Quartz



Aventurine



Labradorite

FROM FAIRTRADE CRAFTSMAN TO

GEMSTONE POSTCARD



Text packaging

DIRECT TRADE AND HANDMADE BRACELETS, A LITTLE TREASURE FOR YOU!

Wow! This little treasure is a hand-crafted bracelet with a small postcard designed exclusively for you. Now that's what we mean by handmade. East meets West: our Amsterdam design ideas are combined with traditional crafts from Nepal. It's a team effort! All our pieces are handmade with love.

COTTON WAX
TREAD

MADE
IN NEPAL



COIN
CHARM

**“HANDMADE WITH LOVE,
DESIGNED FOR HAPPINESS”**

FROM FAIRTRADE CRAFTSMAN TO

JEWELRY POSTCARD





FROM NATURE TO HOME-GROWN ORGANIC

VEGETABLES





Text packaging

**BAG TO NATURE. GROW
YOUR OWN ORGANIC VE-
GETABLES RIGHT AT HOME.
HEALTHY, EASY AND FUN!**

Wow! Everyone wants to get back to nature – even if they live in a city. Bag-to-Nature is a simple organic growing system you can use to start cultivating herbs and vegetables at home in your kitchen or on your balcony. Now you can be a gardener without needing green fingers, and even keep your hands clean. It's not only healthy but fun, too!

**“BECOME A HOME GROWER
AND GROW YOUR OWN
ORGANIC VEGETABLES”**

FROM NATURE TO HOME-GROWN ORGANIC
VEGETABLES





FROM FAIRCHAIN FARMER TO
COFFEE BEANS





Text packaging

FROM FAIRCHAIN FARMER TO PREMIUM COFFEE FOR A MINDFUL COFFEE MOMENT!

Wow! This awesome coffee radically changes the way coffee beans are grown, roasted and delivered. We call this ethod FairChain. These coffee beans are sustainably grown in the canopy of the Ethiopian forest at an altitude of over 1500 meters.

In partnership with our farmers in Lima and Jimma, we hand-pick only the best beans to create excellent Arabica coffee.

*We treat our beans
like princesses*



**“RADICALLY GOOD COFFEE
WITH RADICAL IMPACT”**

FROM FAIRCHAIN FARMER TO
COFFEE BEANS





FROM FAIRCHAIN FARMER TO
COFFEE PODS





Text packaging

FROM FAIRCHAIN FARMER TO PREMIUM COFFEE FOR A MINDFUL COFFEE MOMENT!

Wow! This awesome coffee radically changes the way coffee beans are grown, roasted and delivered. We call this method FairChain. These coffee beans are sustainably grown in the canopy of the Ethiopian forest at an altitude of over 1500 meters. In partnership with our farmers in Lima and Jimma, we hand-pick only the best beans to create excellent Arabica coffee, which we then package in these handy little pods so they're fresh and ready for your espresso machine.

**“RADICALLY GOOD COFFEE
WITH RADICAL IMPACT”**

FROM FAIRCHAIN FARMER TO
COFFEE PODS





FROM FAIRTRADE FARMER TO DIY
PINEUT LIQUEUR





Text packaging

**DO IT YOURSELF LIQUEUR
WITH NATURAL
INGREDIENTS SIMPLE AND
FUN, CHEERS!**

Wow! It's fun to make your own liqueur. And with Pineut it's super simple, too. The ingredients in these do-it-yourself drinks are carefully chosen, which makes your part of the job really easy. All you have to do is add the liquor, give the bottle a daily affectionate shake, and wait patiently. Before you know it, you'll be enjoying your very own delicious liqueur.

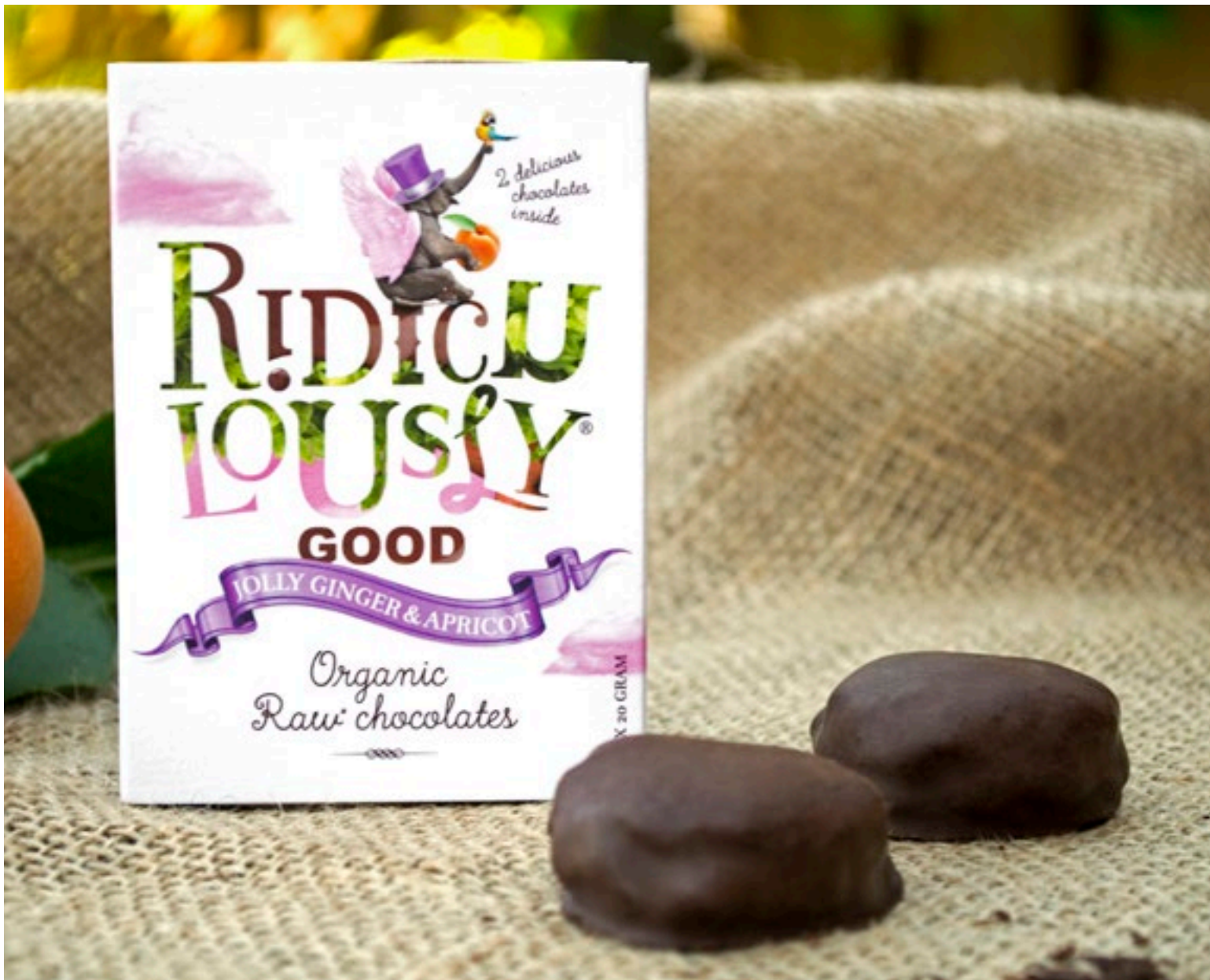


**“WHEN YOU’RE THE ‘PINEUT’,
YOU’VE FOUND YOURSELF IN
A BIT OF A PICKLE”**

FROM FAIRTRADE FARMER TO DIY

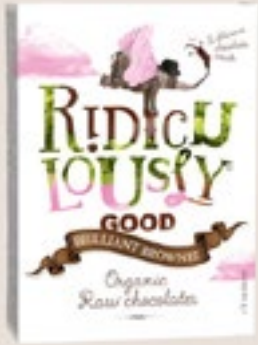
PINEUT LIQUEUR



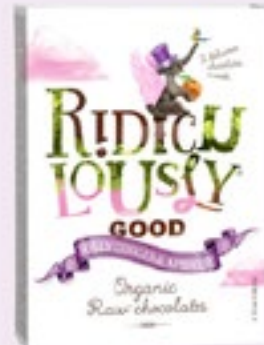


FROM FAIRCHAIN FARMER TO
RIDICULOUSLY GOOD

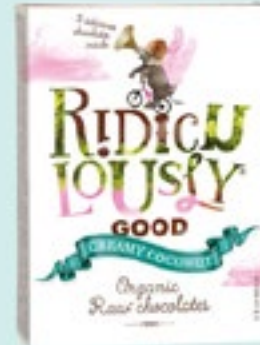




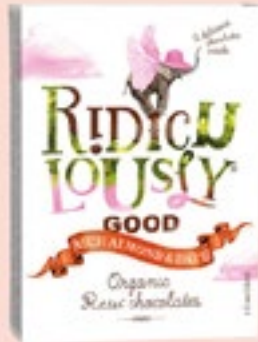
Brilliant Brownie



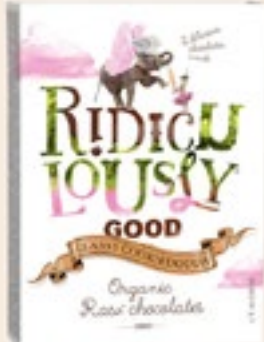
Jolly Ginger & Apricot



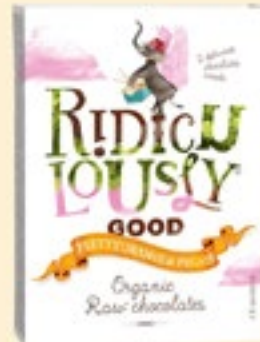
Creamy Coconut



Rich Almond & Date



Classy Cookiedough



Pretty Orange & Pecan

2-PACK

FROM FAIRCHAIN FARMER TO RIDICULOUSLY GOOD CHOCOLATE!

Wow! It's our mission to create the most delicious, pure, natural treats to delight your taste buds. We believe that the best flavor comes from Mother Nature, so no chemicals or artificial ingredients are added. Our chocolates are handmade using only the finest raw cacao and filled with more deliciousness inside. 100% organic and free of junk. Because we care about our planet, our producers, and your health.

"GUILT FREE PLEASURE"

FROM FAIRCHAIN FARMER TO

RIDICULOUSLY GOOD



ASSORTED BOX



ssorted box

FROM FAIRCHAIN FARMER TO RIDICULOUSLY GOOD CHOCOLATE!

Beans for Bees! A big gift, to a small bee. Plant your own cheerful bouquet of wildflowers, using the special seed card added in the box. Flowers and chocolates: the perfect gift for a special occasion or just for fun – celebrate every moment!

“GUILT FREE PLEASURE”

FROM FAIRCHAIN FARMER TO
RIDICULOUSLY GOOD





FROM SUGER CANE TO
BIO BIDON





FROM SUGAR CANE TO BIO BIDON FOR AN ENVIRONMENTALLY FRIENDLY WAY OF LIFE!

Bio Bidon – the first organic bottle in the world. Made in Europe! This organic bottle neither smells nor tastes of plastic like regular plastic bottles do, and of course, it's also BPA-free. The Bio Bidon is manufactured in an environmentally friendly way from renewable sugar cane. Cultivation of sugar cane absorbs CO₂ and reduces greenhouse gas emissions. The materials used meet food safety requirements and are fully recyclable. The sustainable alternative to a regular plastic bottle!

**“FOR AN ENVIRONMENTALLY
FRIENDLY WAY OF LIFE”**

FROM SUGER CANE TO
BIO BIDON





**SMART
SOLUTIONS...**



FROM SMART IDEA TO
RECHARGEABLE BIKE LED

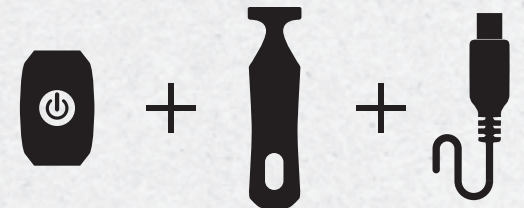




Text packaging

SMART LED LIGHT WITH POWERFUL OUTPUT AND FOUR LIGHT SETTINGS. LED'S BE VISIBLE!

Wow! BikeLED is a rechargeable bike light with both white and red LEDs, for both flashing and continuous light modes. It can be mounted to your handlebars, saddle or even the back pocket of your pants to provide a source of light for cycling (or running) in the dark.



**“LED'S BE VISIBLE AND
SHINE LIKE YOU MEAN IT”**

FROM SMART IDEA TO
RECHARGEABLE BIKE LED





FROM DUTCH RECYCLED PLASTIC TO SMART SADDLE BAGS HOLDER

Wow! Hook'd is an alternative to expensive saddle bags, and it's easier to use. No more messing about trying to stuff bags full of groceries into your saddle bags. Hook'd is designed to be sustainable, strong, light and attractive to look at – suitable for one or two bags, and super-simple to use. Hook'd is a 100% Dutch product: it's made from PE plastic that's been recycled in the Netherlands, and it's produced in the Netherlands too.

“HOOK'D AND GO”

FROM RECYCLED PLASTIC TO
HOOK'D





FROM GREEN CARD TO
BEAUTIFUL FLOWER

FROM GREEN CARD TO BEAUTIFUL FLOWER. THE ECO-FRIENDLY PROMOTIONAL GIVEAWAY!

Wow! The Greencard is a full-color printed card with seeds wrapped in a water soluble film. Just put the tip of the Greencard into prepared soil and the seeds will grow into a beautiful flower or herb! This is one eco-friendly promotional giveaway with serious potential for growth!

**“ A CARD WITH SERIOUS
POTENTIAL FOR GROWTH”**





FROM FSC WOOD TO
RACKPACK





RACK PACK ORIGINAL



WAY COOLER



SAY CHEESE



WINE LIGHT



ROBOX



DESK TOPPER



BEER GEAR



JUICE BOX



WINE SIGN



TRAY CHIQUE

FROM FSC WOOD TO A SPECIAL WOODEN GIFT BOX FOR THAT SPECIAL PARTY GIFT!

Wow! Rackpack is a wooden gift box for a bottle of wine that turns into a wine storage rack. In addition to helping your bottle stand apart from other gifts at a party, the Rackpack can be transformed from a carrier into a wooden wine rack with a simple flip of its hinges. It can be reconfigured several different ways for storing three, six, or even 12 bottles of wine. Made from FSC-certified sustainable pine. Wine not included.

FROM FSC WOOD TO
RACKPACK





FROM RECYCLED PVC TO
SEAT COVER

FROM RECYCLED PVS TO CUSTOM SEATCOVER

Wow! This bike saddle cover comes in three different models, all made from recycled PVC! The one that suits you best depends on the artwork, budget, color and packaging. The three models comprise Seatcover Eco BUDGET, Seatcover Eco, and Seatcover Eco One Piece Style. Riding in style has never been so sustainable!





FROM RECYCLED PET BOTTLES TO SEATCOVER

Wow! The raw materials for RPET (recycled polyester) are PET (plastic) bottles. Once these bottles have been cleaned and their caps and labels removed, they are ground into small pieces. These pieces are heated and spun into a wire, from which the RPET material for the saddle covers is made. Using this RPET material is much less harmful to the environment than using new raw materials, and also helps reduce waste.

FROM RECYCLED PET BOTLES TO
SEAT COVER





HEROES



FROM SMART IDEA TO

WALTER WALLET

ORIGINAL

Wow! Walter Wallet is thin, lightweight and fast. It's a minimalistic wallet that carries up to 7 cards and bills. Cards are easily selected with the patented stack-and-slide system. And if you're in a rush there's also the 'quick draw' function for your favorite card. Walter Wallet is made from durable plastic (100% recyclable) and available in 6 colours.





FROM SMART IDEA TO 100% RECYCLED PLASTIC SLIM, LIGHTWEIGHT AND EASY TO USE WALLET.

Wow! Walter Wallet is slim, lightweight and easy to use. It's a minimalist wallet that carries up to seven cards plus bills. Cards are easy to access using the patented stack-and-slide system. And if you're in a hurry, there's also the 'quick draw' function for your favorite card. Walter Wallet is made from durable plastic that's 100% recyclable, and comes in six colors.

FROM SMART IDEA TO
WALTER WALLET
ORIGINAL





HEROES



FROM SMART IDEA TO
WALTER WALLET
CUSTOM



SPECIAL EDITION



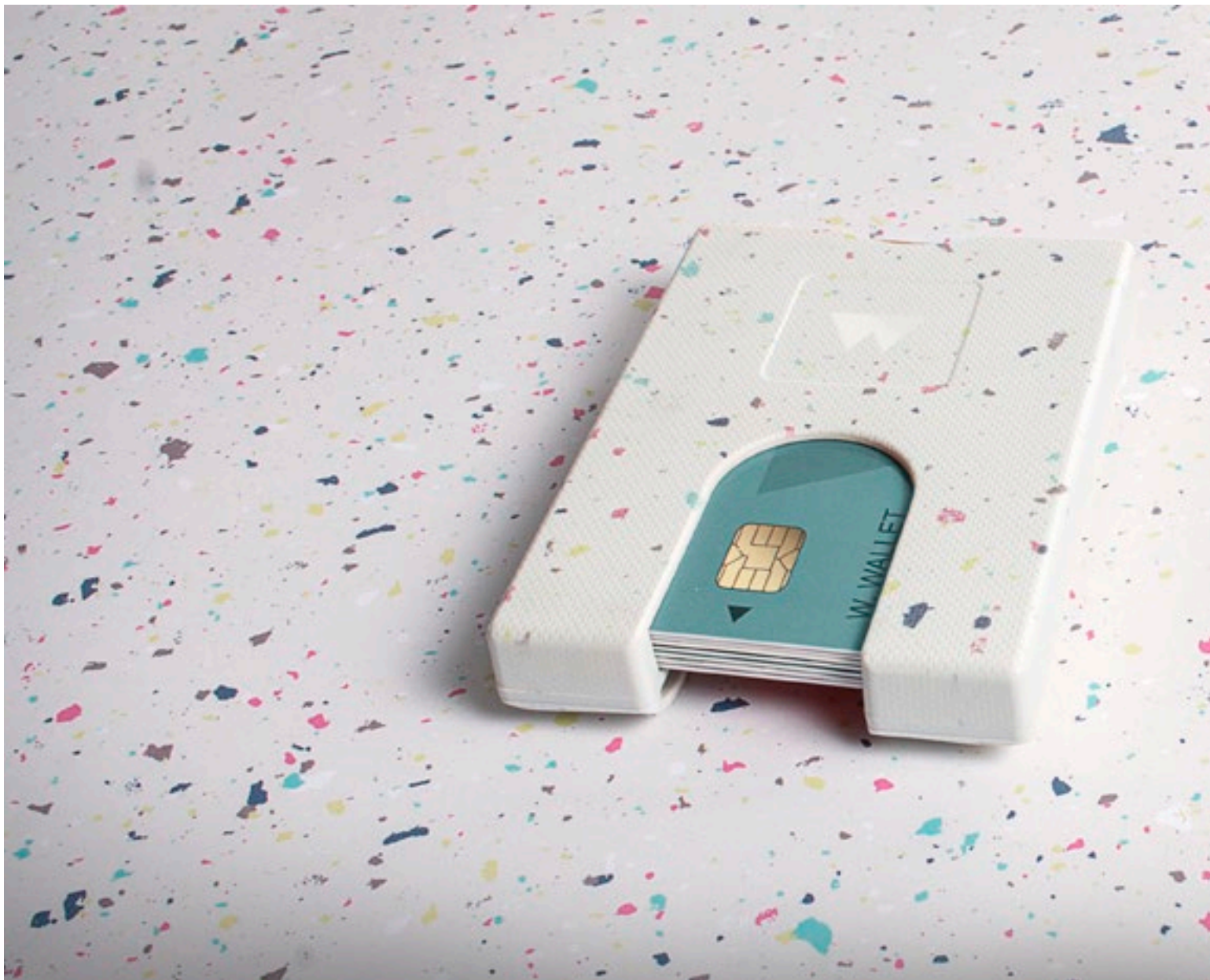
FROM SMART IDEA TO SLIM, LIGHTWEIGHT AND EASY TO USE WALLET.

Wow! For our first special edition wallets, we teamed up with Dutch illustrator Nozzman. Best known for his raunchy, in-your-face graphic style, Nozzman has carefully built his name as a master of puns (which, at Walter, is something we can totally get behind).



FROM SMART IDEA TO
WALTER WALLET
NOZZMANN COLLECTION





HEROES



FROM SMART IDEA TO
SPECKLE WALTER WALLET





WHITE SPECKLE
90 mm x 64 mm x 15 mm



BLACK SPECKLE
90 mm x 64 mm x 15 mm

FROM SMART IDEA TO 100% RECYCEBLE PLASTIC SLIM, LIGHTWEIGHT AND EASY TO USE WALLET.

Wow! These Speckle print wallets are probably our most stylish wallets to date. The only thing you have to do is choose black or white.. or both

Walter Wallet is slim, lightweight and easy to use. It's a minimalist wallet that carries up to seven cards plus bills. Cards are easy to access using the patented stack-and-slide system. And if you're in a hurry, there's also the 'quick draw' function for your favorite card. Walter Wallet is made from durable plastic that's 100% recyclable.

FROM SMART IDEA TO

SPECKLE WALTER WALLET





FROM SMART IDEA TO

ALUMINIUM WALLET





GOLD aluminium
7 cards version
90 mm x 64 mm x 15 mm



BLACK aluminium
7 cards version
90 mm x 64 mm x 15 mm



ALUMINIUM RAW
7 cards version
90 mm x 64 mm x 15 mm



OLIVE GREEN aluminium
7 cards version
90 mm x 64 mm x 15 mm

FROM SMART IDEA TO THE ULTIMATE ALUMINIUM WALLET

The aluminium wallet is cast from recycled aluminium. Cards are easily selected with the patented stack-and-slide system, and the aluminium wallet also gives your cards extra protection with its RFID shield. No more skimming, extra raw.

- Anti-skimming: closed side of the Wallet serves as RFID shield
- Features patented stack-and-slide system for easy card access
- Carries up to 7 cards plus bills
- Includes “quick draw” function for most frequently used card
- 90 mm x 64 mm x 15 mm

FROM SMART IDEA TO

ALUMINIUM WALLET





HEROES



FROM SMART IDEA TO
ALUMINIUM SLIM WALLET





BLACK aluminium
4 or 7 cards version
Thickness 7.60mm / 10.10mm



GUN METAL aluminium
4 or 7 cards version
Thickness 7.60mm / 10.10mm



ROSÉ GOLD aluminium
4 or 7 cards version
Thickness 7.60mm / 10.10mm

FROM SMART IDEA TO THE ULTIMATE ALUMINIUM WALLET

The Ultimate minimalist Wallet. Engraving with your logo. The Aluminium Cut to Perfection. To create our thinnest, most durable wallets yet, we adopted the same technique used to produce high-end laptops. Available in super-thin 4-cards and slightly-less-thin 7 -cards version.

DESIGN

A Match made in heaven. Our Slim wallets were actually designed simultameously with our brand-new Key Boss. This means they not only share the same design language, they also share the same material, silky soft anodised finishes and stylish colours.

USE

Grab your Cards, Walter Style. Our patented stack-and-slide system works as easily as it sounds. Grab your cards, push up and release. Just let gravity do the rest. Instant Access to your Most-used cards. Simply push up with your thumb on the front or back card to have instant access. We like to call this the Quick Draw.

FROM SMART IDEA TO

ALUMINIUM SLIM WALLET





HEROES



FROM SMART IDEA TO
ALUMINIUM KEY BOSS



WHIP YOUR KEYS LIKE A BOSS



Fast, intuitive one handed

Our patented flick-and-flip system works as easily as it sounds. First press both buttons simultaneously to pop open the lid. Next, flip out your keys with a flick of the wrist. That's it!



Swap keys with a simple twist

Rotate the quick-release wheel to add or remove keys from your Key Boss. The key furthest to the right is the fastest to swap.



How many keys fit?

The Key Boss has enough space to fit 7 conventional keys. It also fits more exotically shaped keys to a certain extend. **Width:** the inside width of the Key Boss is 20 mm. To find out if your keys fit, you can make a stack of your keys and measure the height of the stack. **Length:** If your key has a length of 62 mm from the center of the hole to the tip of the key, it will perfectly fit the Key Boss.

FROM SMART IDEA TO

ALUMINIUM KEY BOSS





FROM SMART IDEA TO

ALUMINIUM KEY BOSS





BLACK aluminium
7 keys holder



GUN METAL aluminium
7 keys holder



ROSÉ GOLD aluminium
7 keys holder

FROM SMART IDEA TO THE ULTIMATE ALUMINIUM KEYBOSS

Named after the Dutch word bunch of Keys (sleutelbos), the Key Boss is the new way to carry your keys and whip ‘em out in style. And all can be engraved with your logo

ALUMINIUM CUT TO PERFECTION

High precision CNC milling is used to make sure all individually produced parts fit together perfectly. The smooth shape is designed to easily slide into your pocket. Because the sharp teeth of the keys are covered, torn pockets are a thing of the past

**“WHIP YOUR KEYS
LIKE A BOSS”**

FROM SMART IDEA TO
ALUMINIUM KEY BOSS





FROM FSC BAMBOO TO
BAMBOO DOCK



CHOOSE YOUR BAMBOO DOCK

ORGANIZE YOUR EVERYDAY CARRY



BASIC



WIRELESS



DOUBLE WIRELESS

FROM FSC BAMBOO TO SMART DOCK ORGANIZER

Wow! The Bamboo Dock is an organizer for your everyday carry. It is available in two versions: with or without a built-in wireless phone charger. It's the perfect storage for your keys, phone, receipts, and more. Made from FSC-certified bamboo.

**“THERE IS NO EXCUSE FOR
FORGETTING YOUR KEYS”**

FROM FSC BAMBOO TO

BAMBOO DOCK



WIRELESS
PHONE ((•))
CHARGER



FROM FSC BAMBOO TO

BAMBOO STANDING DOCK





FROM FSC BAMBOO TO SMART STANDING DOCK

Wow! The standing dock is an organizer for your everyday carry with a built-in wireless phone charger. Made from FSC-certified bamboo. Engraving with your logo

- Wireless phone charger
- 2 pockets
- Fits everywhere
- 20 cm x 12 cm x 12 cm (lxbxh)

FROM FSC BAMBOO TO

BAMBOO STANDING DOCK



WIRELESS
PHONE ((•))
CHARGER



FROM FSC BAMBOO TO

BAMBOO BIG DOCK





FROM FSC BAMBOO TO SMART BIG DOCK

Wow! The standing dock is an organizer for your everyday carry with a built-in wireless phone charger. Made from FSC-certified bamboo. Engraving with your logo

FROM FSC BAMBOO TO

BAMBOO BIG DOCK





Build a Better Tomorrow



FROM 100% BIOBASED MATERIALS TO
BIO ICESCRAPER





Text packaging

FROM LEFTOVERS OF THE SUGARCANE PLANT TO A BIO ICE SCRAPER FOR ICE FREE WINDSHIELDS

WOW! This icescraper is produced of 100% biobased materials (Sugarcane). Meaning made from leftovers of the sugarcane plant, making them biobased to create a sustainable and healthy environment. No use of scarce fossil fuels, but use of the renewable raw material sugar cane. While sugarcane growing takes a lot of CO2 and reduces greenhouse gas emissions.

“CREATING A SUSTAINABLE & HEALTHY ENVIRONMENT”

FROM 100% BIOBASED MATERIALS TO

BIO ICESCRAPER





FROM RECYCLED PLASTIC BOTTLES TO
BIO GLASSES





MODEL-A



MODEL-B



MODEL-C

+1.0

+2.0

+3.0

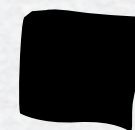
The reading glasses are available in strengths +1.0 to +3.0 in various styles and colours.



Glasses



Felt case



Glasses cleaning cloth

FROM RECYCLED PLASTIC BOTTLES TO
BIO GLASSES





Text packaging

FROM RECYCLED PLASTIC MATERIALS TO TIMELESS ECO-FRIENDLY, BIO-BASED GLASSES

The Fangle reading glasses are a great addition to our Wow! Sustainable Gift line. This range of reading glasses are made from recycled plastic materials, including plastic bottles and / or recycled polyester fabric. These eco-friendly, bio-based glasses each come with a handy cleaning cloth and case – both of which are also made from recycled plastic materials.



FROM RECYCLED PLASTIC BOTTLES TO
BIO GLASSES





FROM RECYCLED PLASTIC BOTTLES TO

BIO GLASSES CLEANING CLOTH





Text packaging

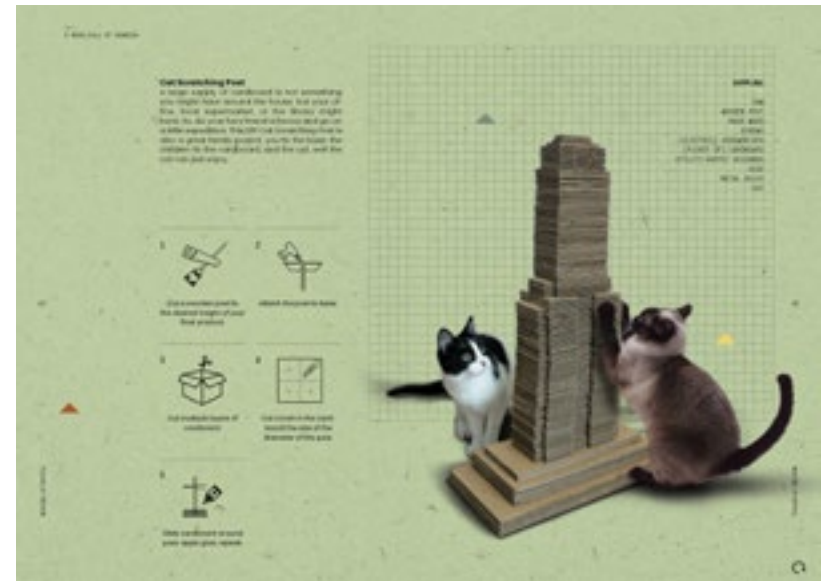
FROM RECYCLED PLASTIC BOTTLES TO A TIMELESS ECO-FRIENDLY, BIO-BASED CLEANING CLOTH.

The glasses cleaning cloths in the WOW! Sustainable collection are made from 100% recycled plastic bottles. Globally, we consume a huge amount of plastic, which then piles up as non-degradable waste. Instead, we're giving all those soda and juice bottles a second life.

FROM RECYCLED PLASTIC BOTTLES TO

BIO GLASSES CLEANING CLOTH





FROM A SMART IDEA TO

A BOOK FULL OF RUBBISH





Text packaging

IS A NIFTY LITTLE GUIDE THAT WILL HELP YOU TO BREATHE NEW LIFE INTO OLD / WASTE PRODUCTS.

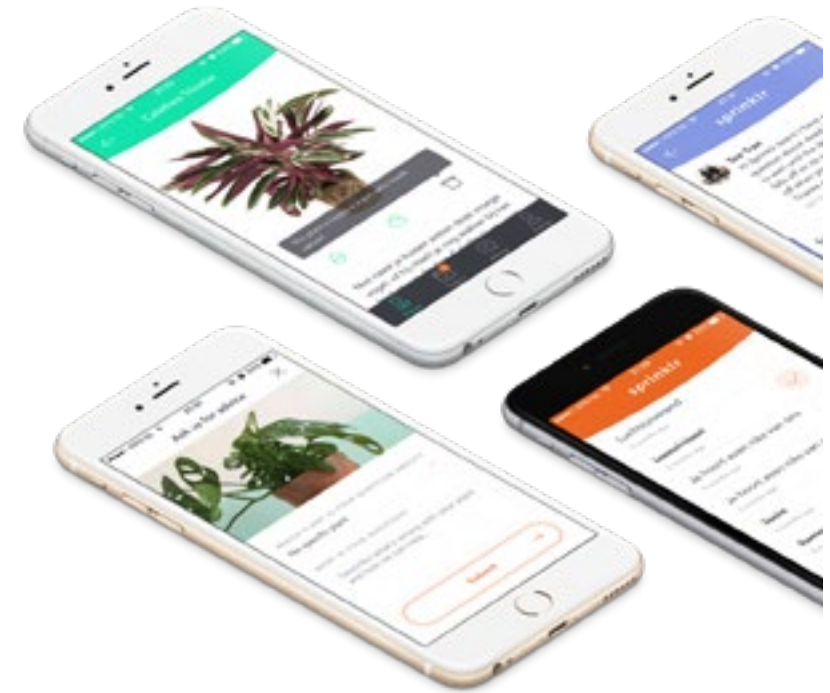
A practical do it yourself (DIY) guide to upcycle (not recycle) the content of your trash can. These tips and tricks will teach you how to look differently at your 'rubbish'. So that, after reading this book, your brain will automatically be bursting with ideas on how to creatively reduce the content of your garbage bin.

"UPCYCLING DESIGN DO NOT WASTE, UPCYCLE!"

FROM A SMART IDEA TO

A BOOK FULL OF RUBBISH





PLANTS CULTIVATED BY SUSTAINABLE, ORGANIC GROWERS

THE GREY CITY GREEN!

sprinklr



Basic range



1. A special selection of sustainably grown succulents

Turn your home into a mini-desert landscape with this mix of succulents. In this selection, you'll find organically grown Aloe Delaetii. The Haworthia Big Band and Mother-in-Law's Tongue complete the collection. Nothing could be easier to look after!

- Aloe Delaetii
- Haworthia Big Band
- Mother-in-Law's Tongue



2. A special selection of sustainably grown house plants

Fresh, spring colours and jungle vibes! Put these three plants together and it's always spring. In this selection, don't miss the Instagram hit: the Chinese money plant. The grass lily and ficus complete the collection with their fresh, green tones.

- Ficus
- Chinese money plant
- Grass lily



3. The sustainably grown banana plant!

Longing for an exotic holiday? Look no further than a banana plant, with its big, beautiful leaves. But beware: it's not plastic, so the leaves can fray, snap and crack – just like in the tropics!

- Banana plant



4. The sustainably grown coconut palm!

Ahhh, the coconut! How tropical can you get? Of course, it needs a sunny spot and plenty of water.

- Coconut palm



5. A special selection of sustainably grown hanging plants

The Philodendron Scandens and Scindapsus make ideal hanging plants. Easy to look after, they grow quickly too. The perfect duo!

- Scindapsus Pictus
- Philodendron Scandens

PLANTS CULTIVATED BY SUSTAINABLE, ORGANIC GROWERS

THE GREY CITY GREEN!

sprinklr



Luxury range



1. A special selection of sustainably grown succulents

Turn your home into a mini-desert landscape with this mix of cacti and succulents. In this selection, you'll find organically grown Bear's Paw, Aloe Delaetii and Queen of the Night. The Haworthia Big Band and Mother-in-Law's Tongue complete the collection. Nothing could be easier to look after!

- Aloe Delaetii
- Bear's Paw
- Queen of the Night
- Hawortia Big Band
- Mother-in-Law's Tongue



2. A special selection of sustainably grown house plants

Fresh, spring colours and jungle vibes! Put these plants together and it's always spring. In this selection, don't miss the Instagram hit: the Chinese money plant. The Monstera gives you a real jungle feel at home, while the grass lily and ficus complete the collection with their fresh, green tones.

- Ficus
- Chinese money plant
- Grass lily
- Monstera Deliciosa



3. A special selection of sustainably grown house plants for that perfect sunny spot

Banana and coconut – it doesn't get more tropical than that. With this duo, it's holiday vibes all year round. But they do need a sunny spot to live in – unsurprisingly.

- Banana plant
- Coconut palm



4. A special selection of sustainably grown hanging plants

Lepismium bolivianum is a succulent with long tentacles that grow downwards – easy, eye-catching and, if you're lucky, blooming with little white flowers. The Philodendron Scandens and Scindapsus are ideal hanging plants to complement the Lepismium. A perfect trio!

- Scindapsus Pictus
- Philodendron Scandens
- Lepismium Bolivianum



5. A special selection of sustainably grown house plants

A medley of warm, pink-purple tones – a real crowd pleaser. Calathea Triostar has beautiful variegated leaves that are bee-trout-pink underneath. The Polka dot Begonia is the hipster member of the family: featuring leaves that are also purple underneath, but from above are flecked with white spots. The curly fern adds a fresh touch, while the small pink Arum lily is the baby of the family, but growing fast.

- Polka dot Begonia
- Calathea Triostar
- Arum lily
- Curly fern



6. A special selection of sustainably grown Calatheas

These Calatheas have got it all: large leaves, gorgeous patterns, and contrasting colours on the top and underside of the leaves. With these three large plants, this trio will brighten up any dark corner immediately.

- Calathea Medaillon
- Calathea Ornata
- Calathea Triostar

PLANTS CULTIVATED BY SUSTAINABLE, ORGANIC GROWERS

THE GREY CITY GREEN!

sprinklr





Text packaging

PLANTS CULTIVATED BY SUSTAINABLE, ORGANIC GROWERS WITH FREE COACH APP

Sprinklr delivers the greenest plants - plants cultivated by sustainable, organic growers. And they live even longer with the help of the Sprinklr app.

Download the Sprinklr app via www.sprinklr.co/app. The Sprinklr plant-coach app provides you with all the information you need about your plants, and gives you a crash course in plant care. If it looks like something's going wrong, Sprinklr's plant expert will make a diagnosis and leap to the rescue.

PLANTS CULTIVATED BY SUSTAINABLE, ORGANIC GROWERS

THE GREY CITY GREEN!

sprinklr

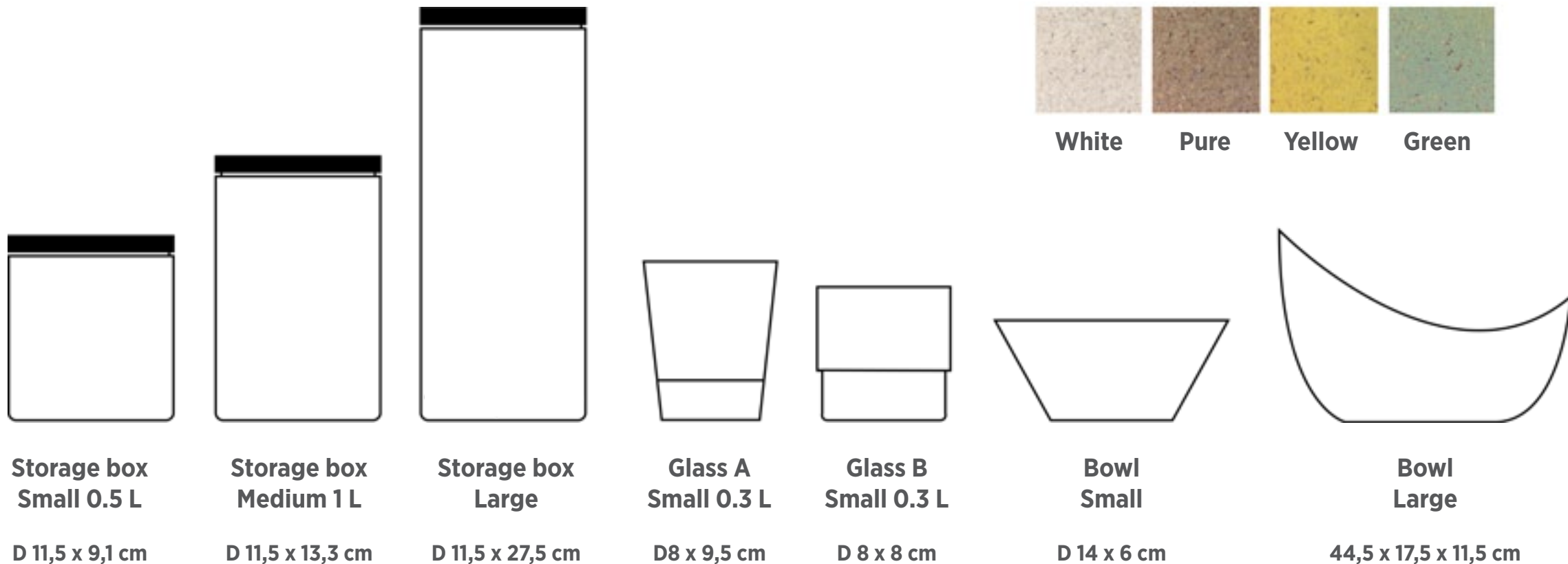




FROM DUTCH ELEPHANT GRASS TO

VIBERS KITCHEN COLLECTION





FROM DUTCH ELEPHANT GRASS TO
VIBERS KITCHEN COLLECTION





FROM DUTCH ELEPHANT GRASS TO

VIBERS KITCHEN COLLECTION



You're holding something very special! Is it plastic? Is it paper? Is it cardboard? No, it's Vibers™! A brand-new material made from elephant grass grown in Dutch soil. Natural fibre, fully decomposable, super strong and sustainable.

Vibers™ is made from elephant grass – a fast-growing crop that absorbs 4 times as much CO2 as a forest of trees. Thanks to modern technologies, it's highly suited to making products that are better for the environment. Plastic is on its way out. So instead we're making replacements for various pollutants – like handy products to use at home or when camping.

Without thinking, we often throw something away directly after use, put our stuff straight in the dishwasher, or use aggressive detergents. Vibers™ is consciously different.

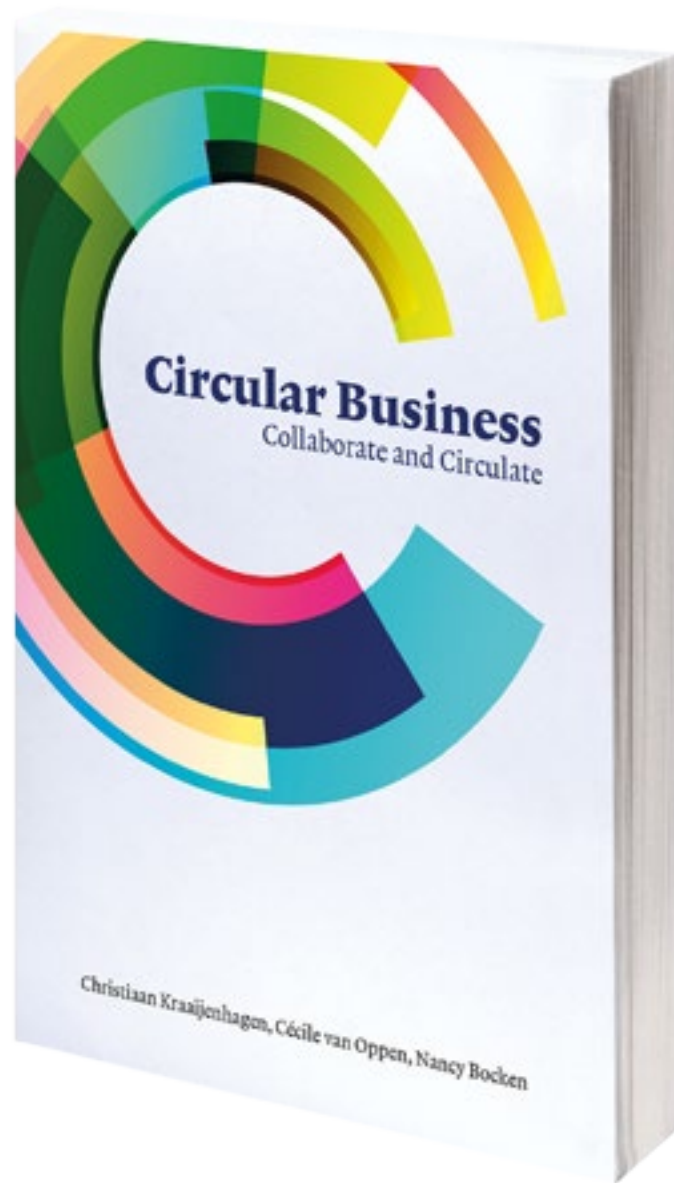


Because things from nature deserve to be handled with care. If you keep Vibers™ cool and dry, it'll last and last. That's why Vibers™ should be washed by hand with mild soap, thoroughly dried afterwards, and only used for cold food and drinks. You can use Vibers™ up to a temperature of 45 degrees Celsius. It's not suitable for the dishwasher, and nor should it be used for hot drinks and meals.

FROM DUTCH ELEPHANT GRASS TO

VIBERS KITCHEN COLLECTION





FROM FRUITFUL INSIGHTS TO
CIRCULAR BUSINESS BOOK





Text packaging

**THIS BOOK SHOWS YOU
HOW TO APPLY ALL
THESE FRUITFUL INSIGHTS
TO YOUR OWN
ORGANISATION**

WoW! Do you want to know more about the potential of circular economy? And are you, like so many others, eager to learn ohw you can make it work for you and your organization ? The new book Circular Business offers a practical 10-step approach for professionals in small, medium-sized and large organisations on how to initiate, lead and execute from pilot to circular businesses. Circular Business shows you how to apply all these fruitful insights to your own organisation.

**“YOUR 10-STEP APPROACH TO
A CIRCULAR BUSINESSES”**

FROM FRUITFUL INSIGHTS TO
CIRCULAR BUSINESS BOOK





FROM ELEPHANT GRASS TO

A SPECIAL LITTLE NOTEBOOK



A6 NOTEBOOK

A6 HappyVeggie



A6 HappyHome



A6 HappyGarden



A6 HandlettBook



A6 PaintTravel



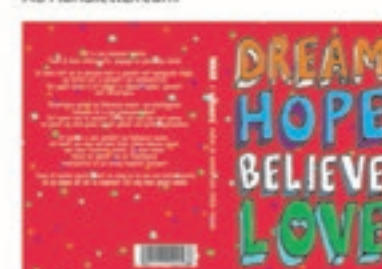
A6 PaintColour



A6 PaintKitchen



A6 HandlettDream



A6 FolkBirds



A6 FolkFox



A6 FolkBorduur



A6 HandlettDoodle



FROM ELEPHANT GRASS TO

A SPECIAL LITTLE NOTEBOOK



A5 NOTEBOOK



FROM ELEPHANT GRASS TO
A SPECIAL LITTLE NOTEBOOK





Text packaging

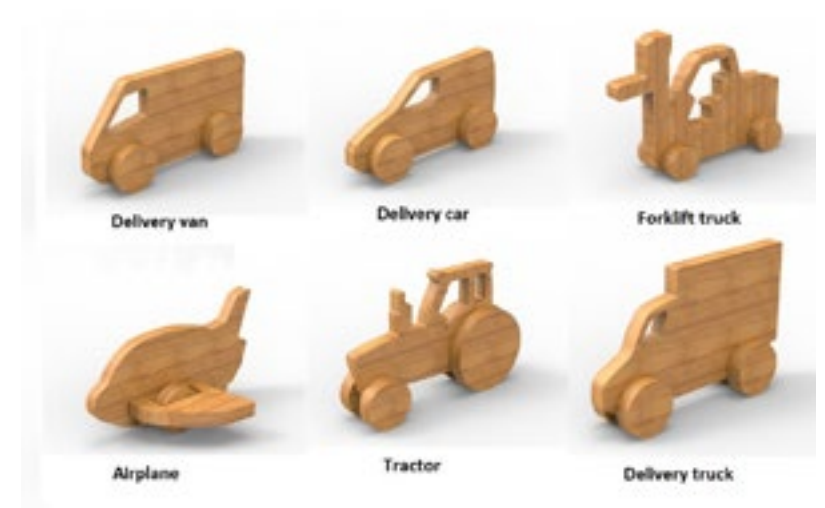
FROM AGRICULTURAL WASTE AND DUTCH ELEPHANT GRASS TO A SPECIAL NOTEBOOK FOR ALL YOUR WONDERFUL IDEAS!

Wow! The cover you've chosen is printed using organic ink on cardboard that's made from agricultural waste. The paper inside this notebook is made from Vibers, a fibre produced from elephant grass. Elephant grass is a special plant that grows here on Dutch soil, using vacant lots. It absorbs 4 times as much CO2 as a forest of trees, and grows on poor soil without the use of pesticides.

This notebook is also created on Dutch soil – which means it's not had to travel far to reach your favourite shop. So we're making good use of the Dutch manufacturing industry while at the same time transporting the product as short a distance as possible.

FROM ELEPHANT GRASS TO
A SPECIAL LITTLE NOTEBOOK





FROM BAMBOO TO
WOODLANE WHEELS





Text packaging

THIS FAST TOY CAR IS MADE FROM BAMBOO, BRRUM BRRUM....

Wow! This toy car is made from bamboo, one of the fastest growing plants in the world. It's strong, durable and completely sustainable. You don't need plastic to play! Just attach the wheels to the axels – as seen in the sketch below – and give them a few gentle taps with a hammer. You can add a drop of wood glue in the wheels to make them extra strong.

Instruction manual inside.

**“YOU DON'T NEED
PLASTIC TO PLAY!”**

FROM BAMBOO TO

WOODLANE WHEELS



**A GREEN SMILE IS
LEAVING THE WORLD
BETTER THAN WE
FOUND IT**

**EVERY MONTH WE
INTRODUCE NEW LABELS**

